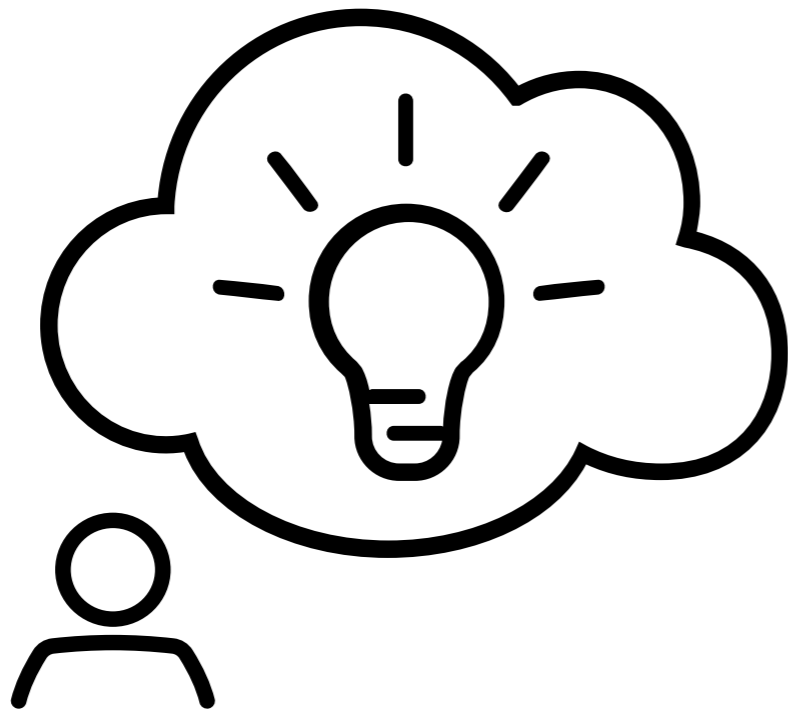




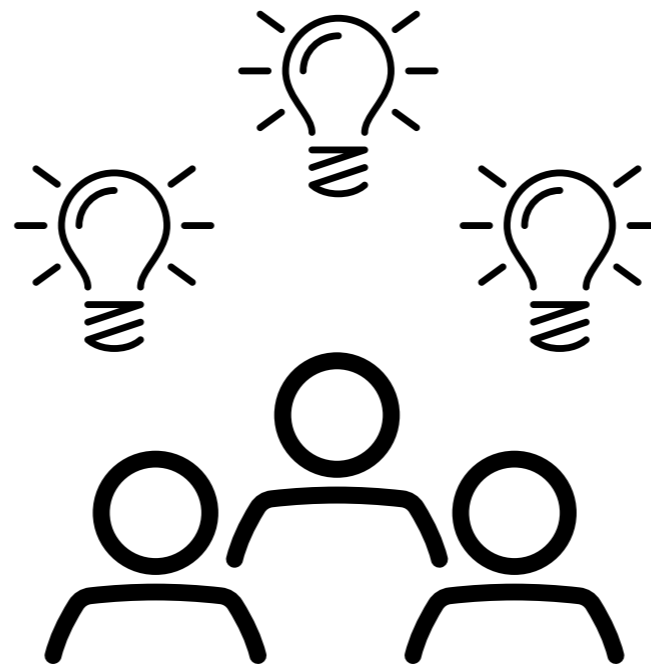
CHOREOLAB

Different dancers **create** together



CHOREOGRAPHY PROCESS

CHOREOLAB PROCESS





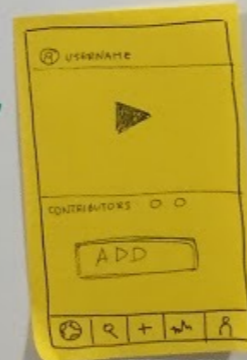
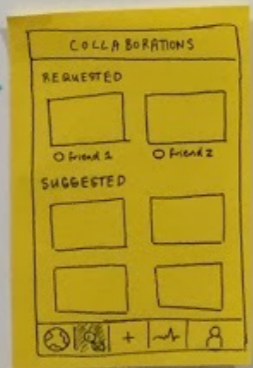
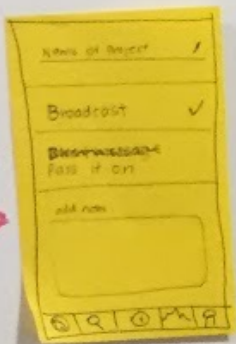
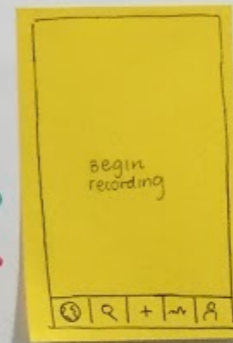
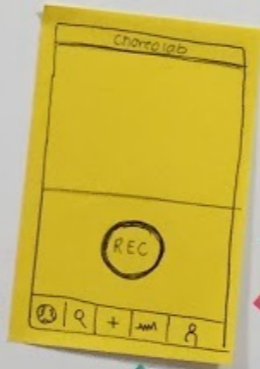
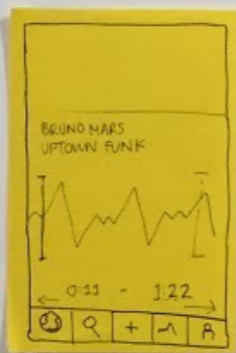
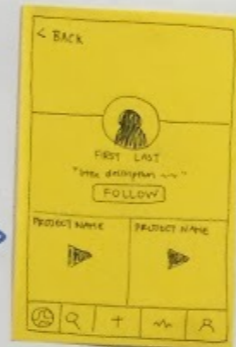
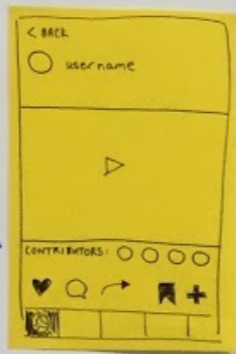
T1: DISCOVER

T2: CREATE

T3: CONTRIBUTE

LANDING

STORYBOARD



Sharreen
Andrew
Kristen
Layd



LO-FI PROTOTYPES

LAUNCH

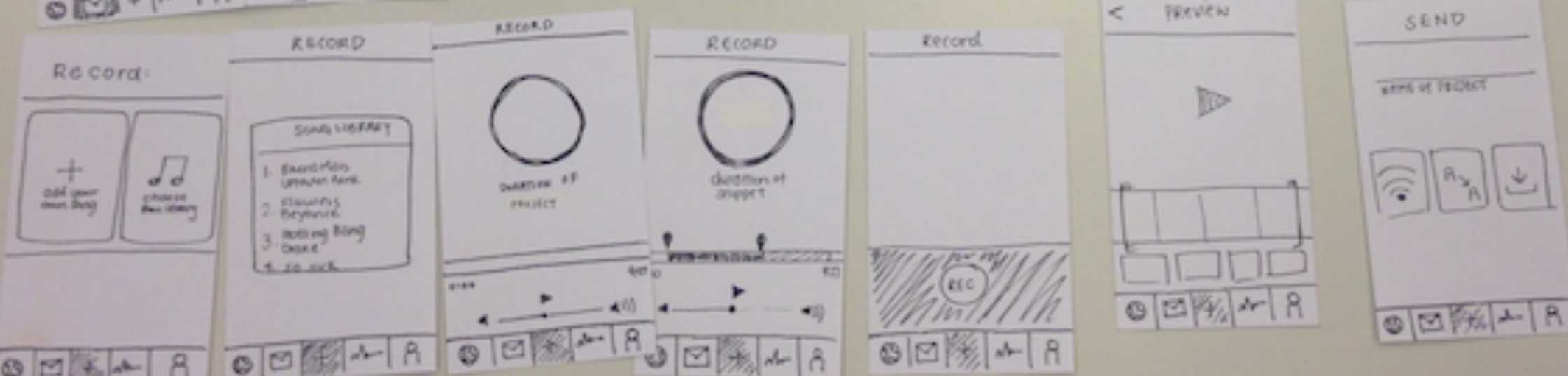
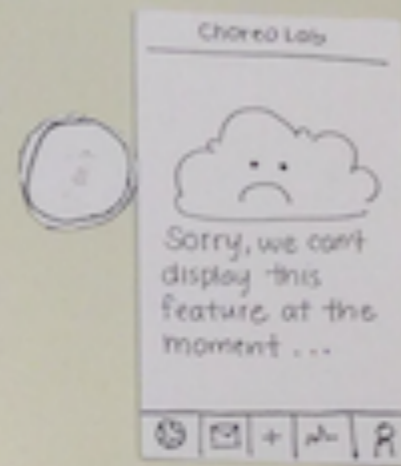
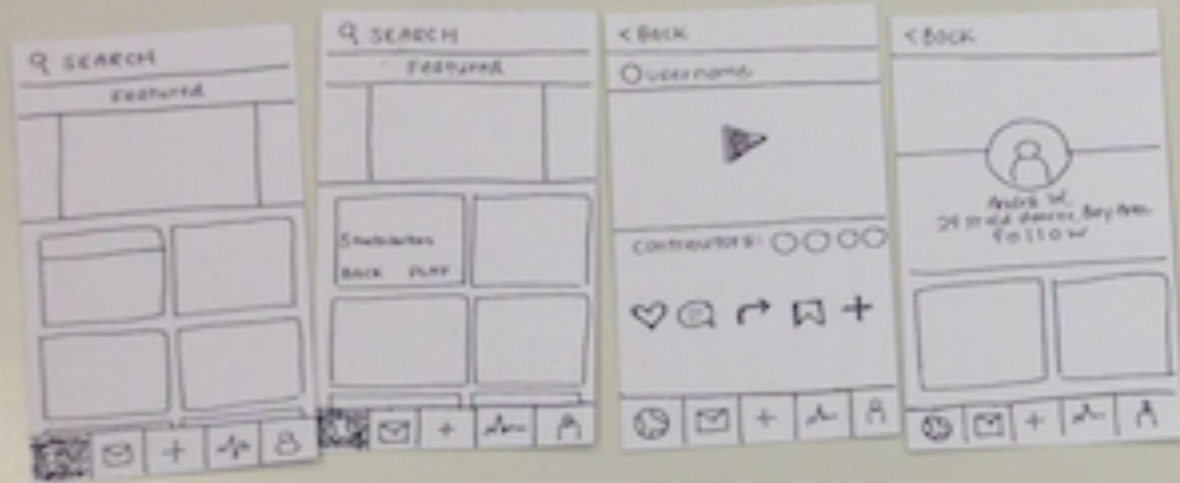
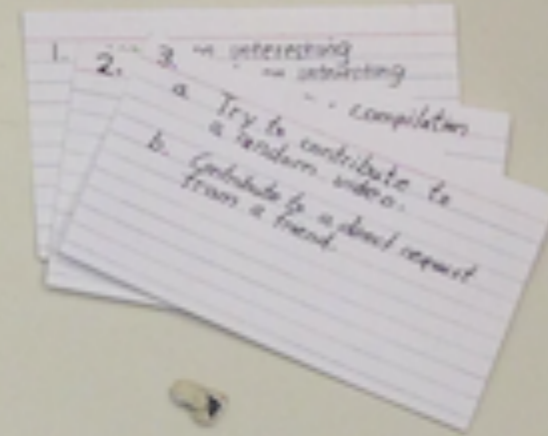
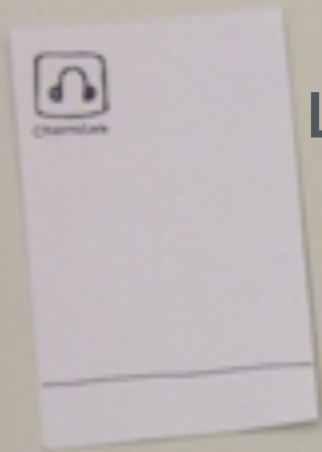
DISCOVER

TASKS

CONTRIBUTE

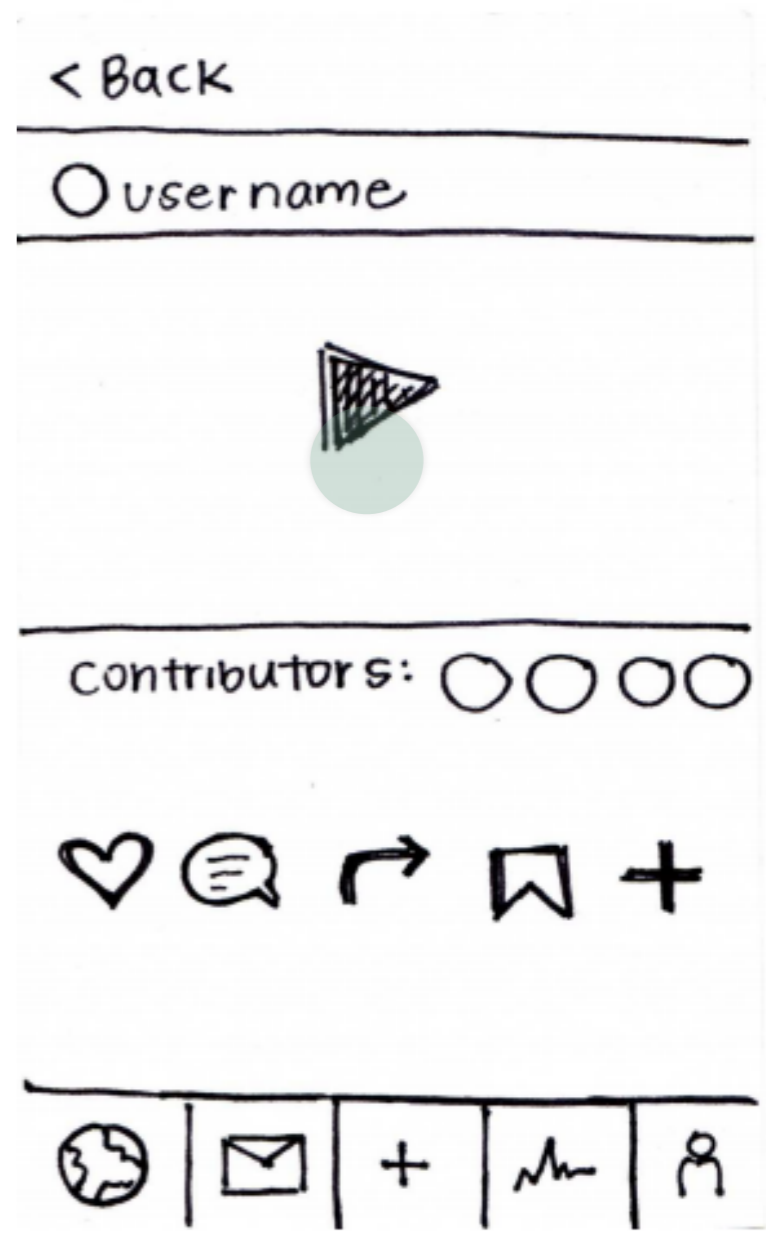
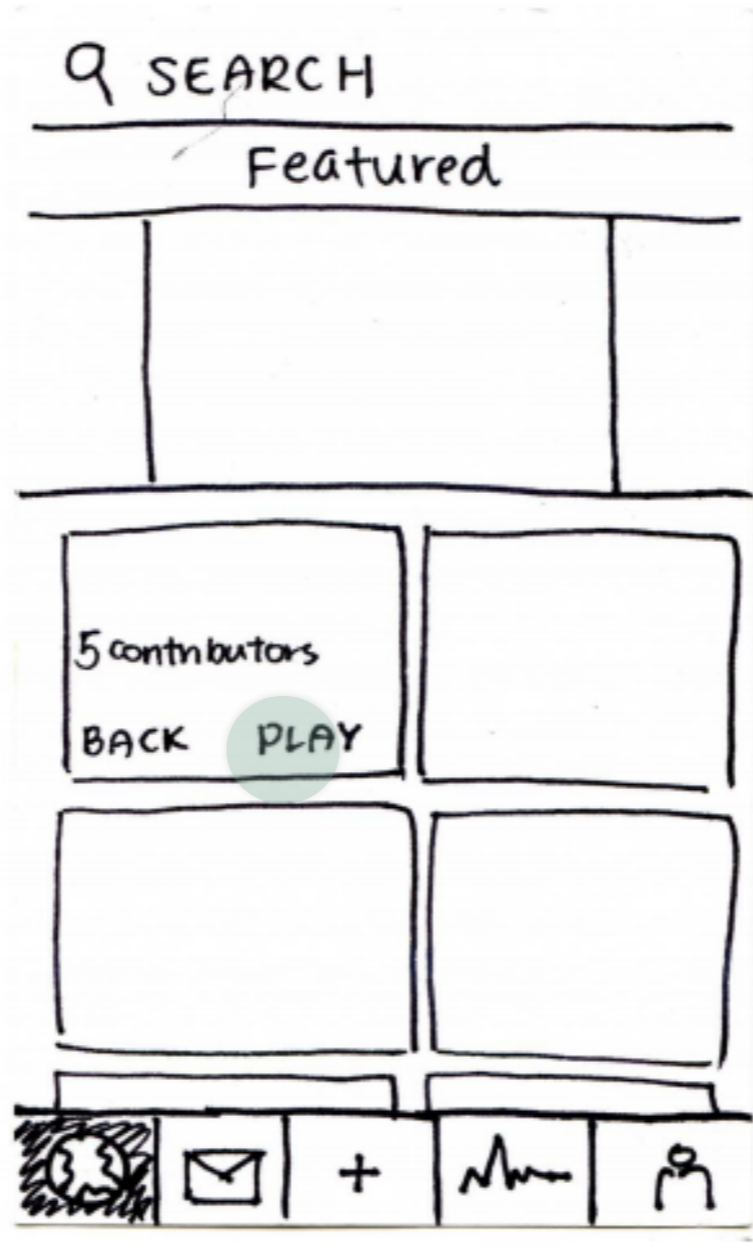
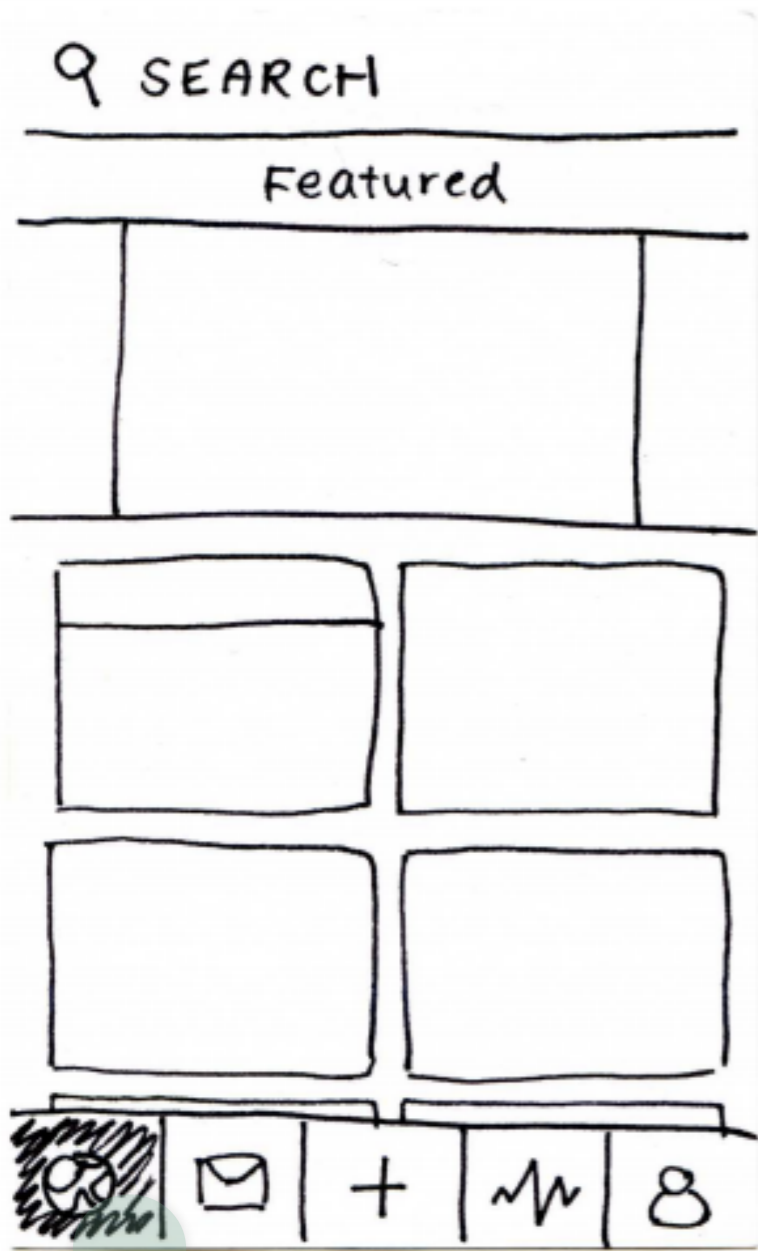
ERROR PAGE

RECORD





Discover and watch an interesting video



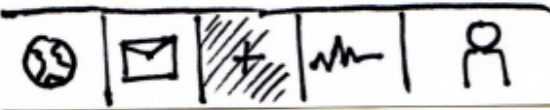


Create a new choreography project

Record:

add your own song

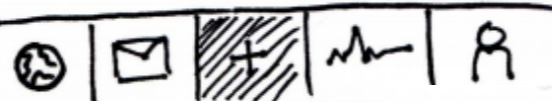
choose from library



RECORD

SONG LIBRARY

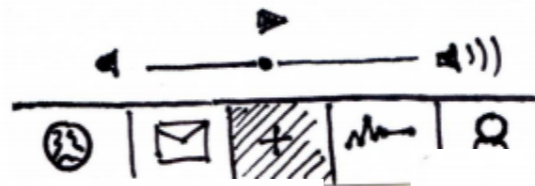
1. Bruno Mars
Uptown Funk
2. Flawless
Beyonce
3. Hotting Bling
Drake
4. so sick



RECORD



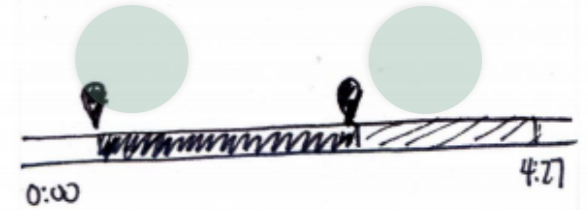
DURATION OF PROJECT



RECORD



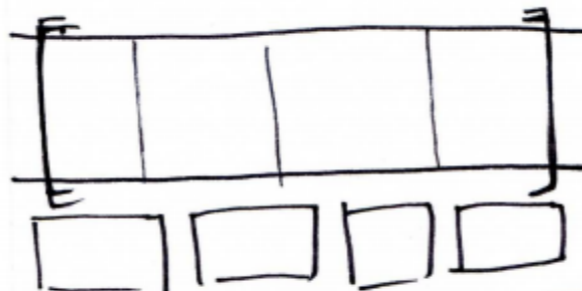
duration of snippet



Record

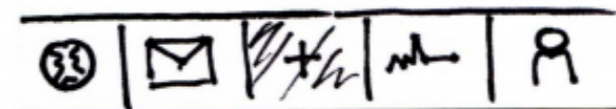
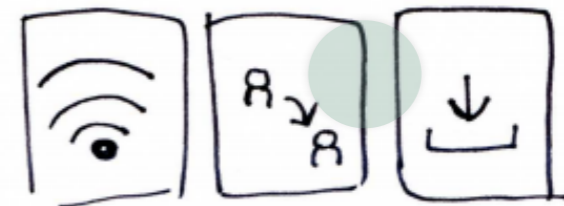


< preview



SEND

NAME OF PROJECT

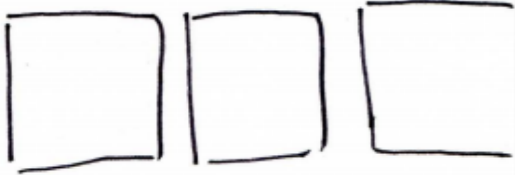




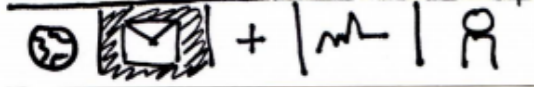
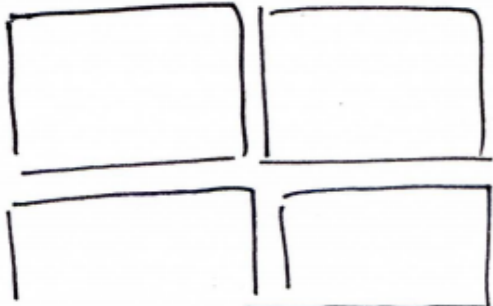
Contribute choreography to an
existing project

collaborations

REQUESTS:



SUGGESTED:



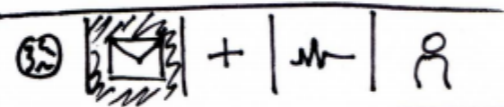
< Back

○ username

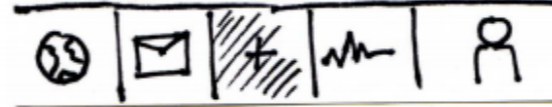


CONTRIBUTORS: ○ ○ ○

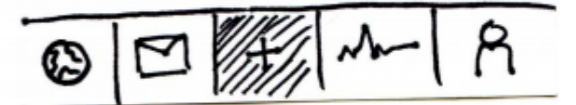
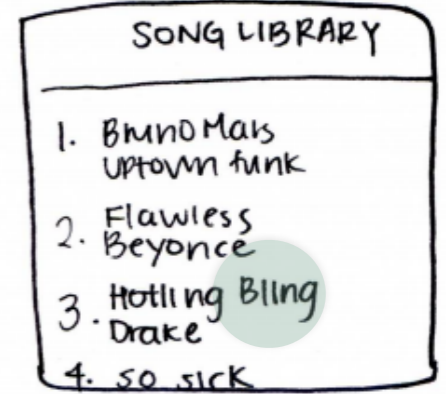
ADD



Record:



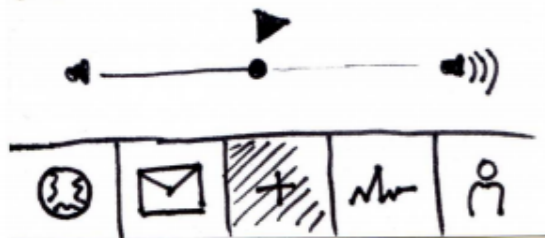
RECORD



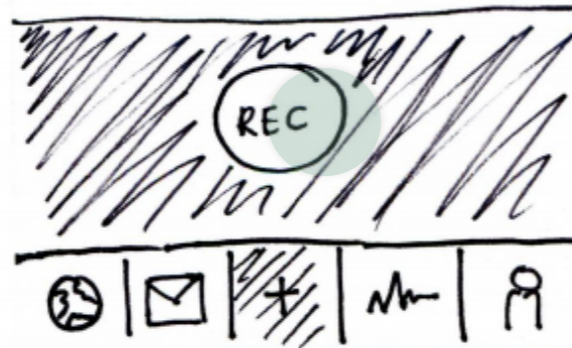
RECORD



duration of snippet



Record

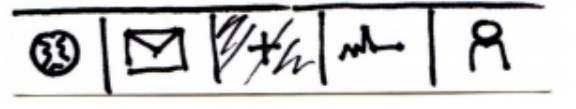
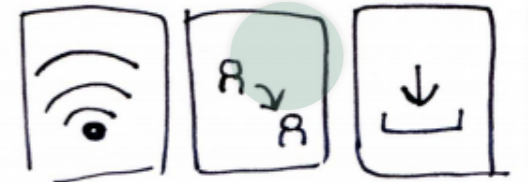


< Preview



SEND

NAME OF PROJECT



EXPERIMENTAL METHOD



computer



observer



facilitator



observer

OUR RESULTS

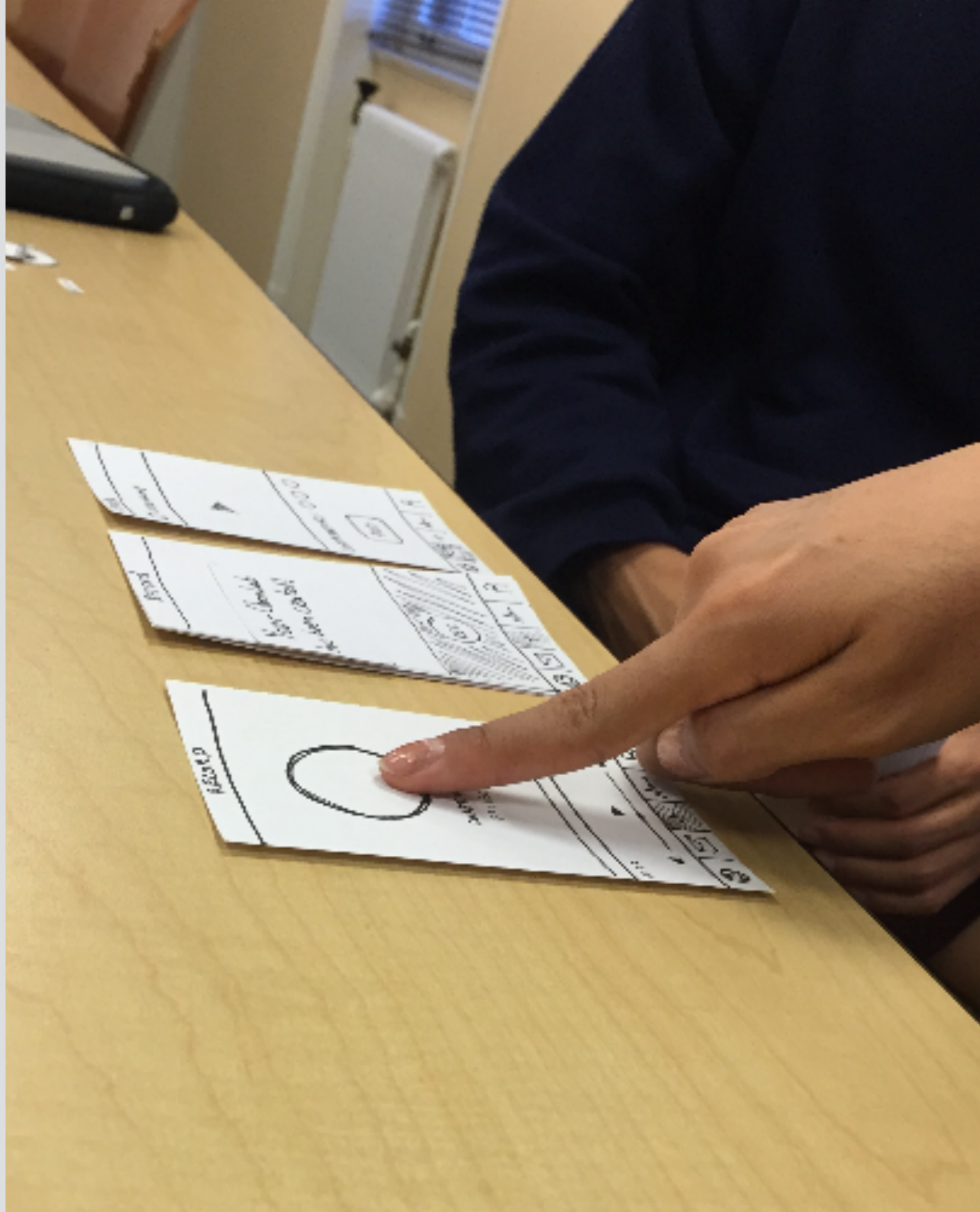
OUR RESULTS

DISCOVER

Familiar interface and easy to understand

What are the different categorizations?

How do I know if a project is complete?



OUR RESULTS

CREATE

Is the music library referring to my own library or the app's library?

What are these sliders?

What is this wifi button?

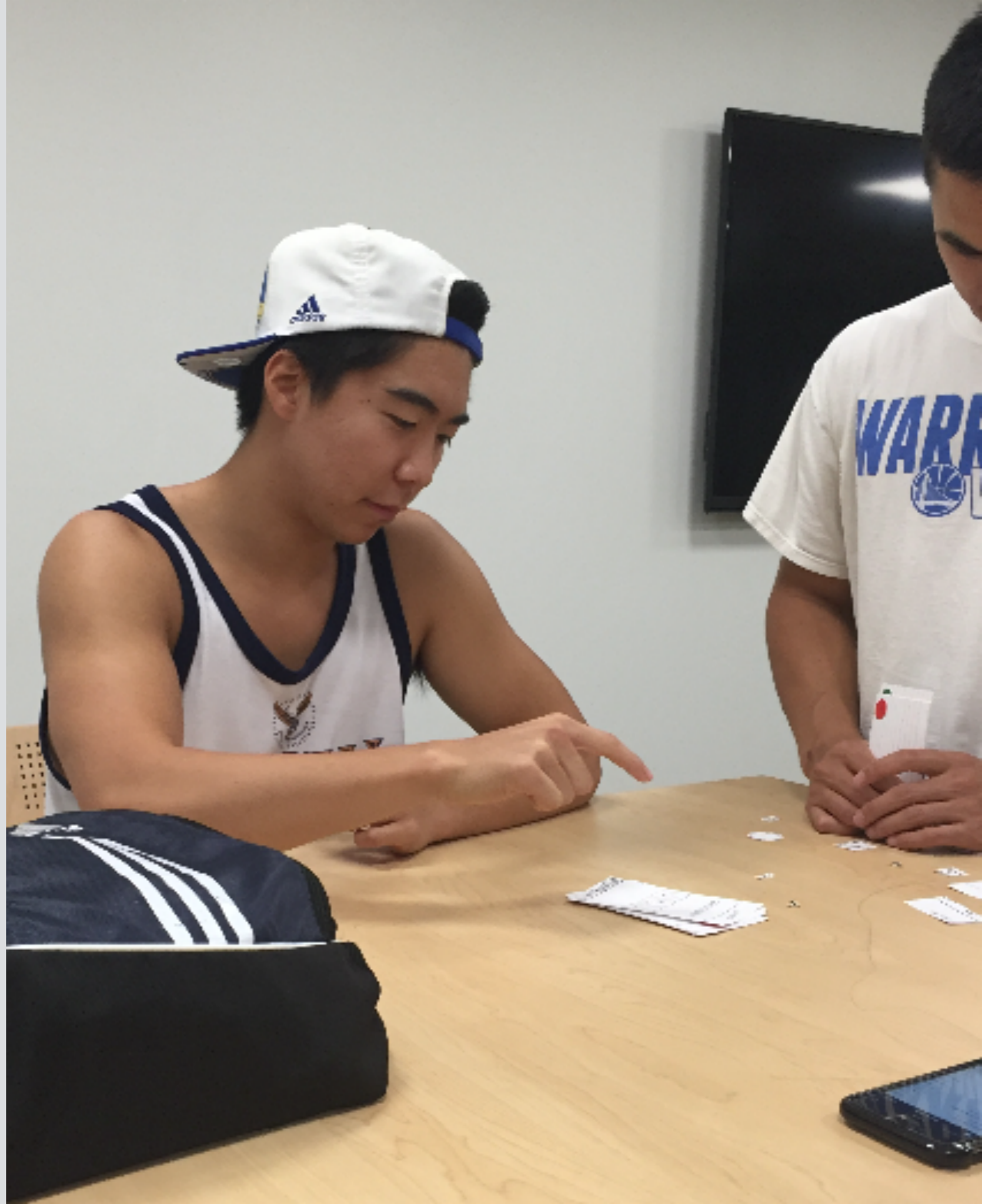


OUR RESULTS

CONTRIBUTE

What if I don't want a 5 year old contributing to my video?

Who am I sending it to when I am done?



SUGGESTED UI CHANGES

- + landing page
- + music configuration
- + sharing settings

LANDING PAGE

ORGANIZATION

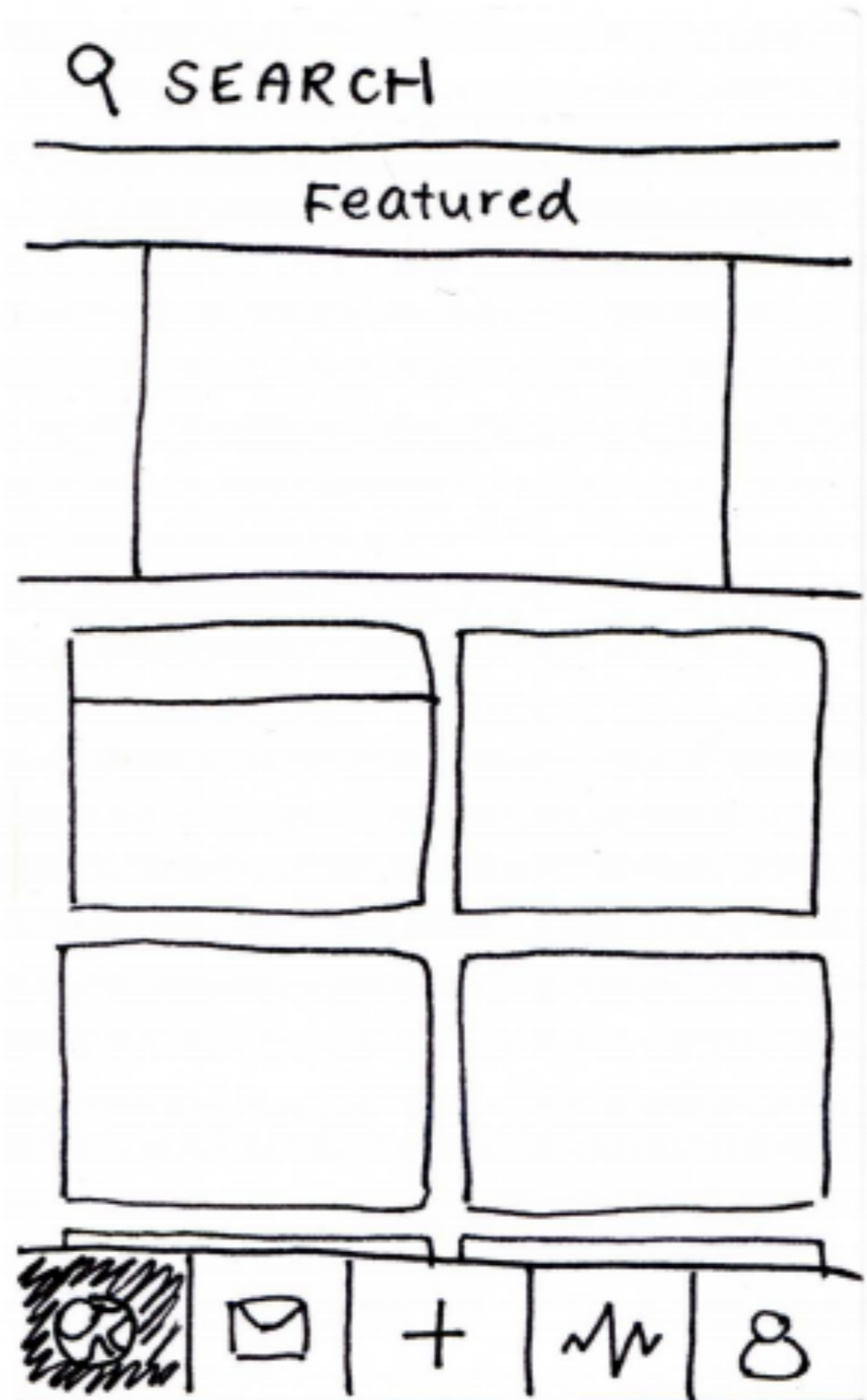
Featured based on
popularity and suggestions

SEGMENTATION

Group by genres
Recent activity of friends

DESCRIPTIONS

Show name of project



CREATION SET UP

INSTRUCTIONS

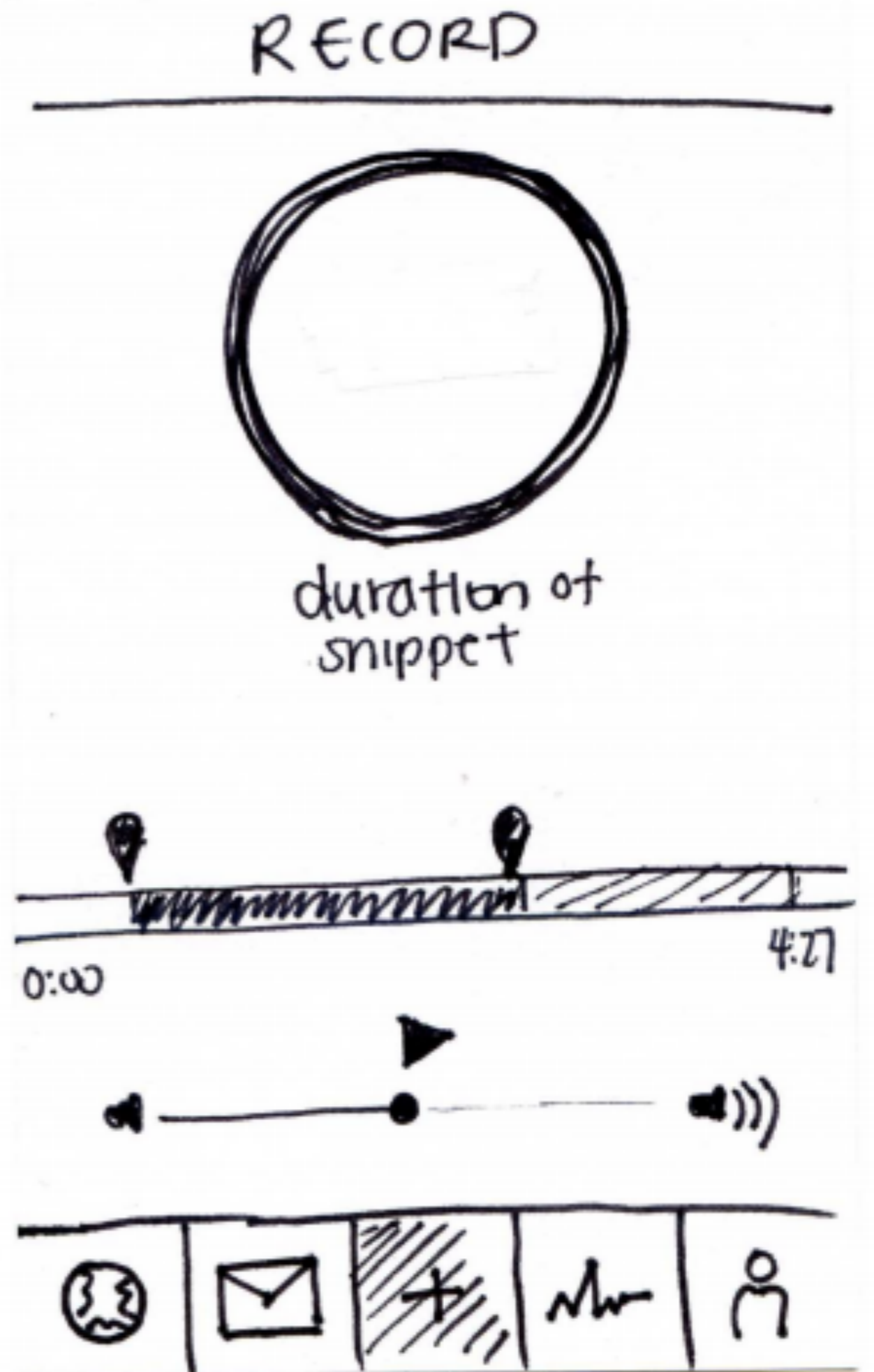
On boarding step by step instructions

MUSIC SOURCE

Clarity in types of sources

EDITING INTERFACE

Sliding mechanisms



SHARING SETTINGS

TEXT LABELS

Labels to accompany icons

GRANULARITY

Specifying multiple people
to send direct requests

Limiting types of potential
collaborators

