

cs147

needfinding

creation studio

the team



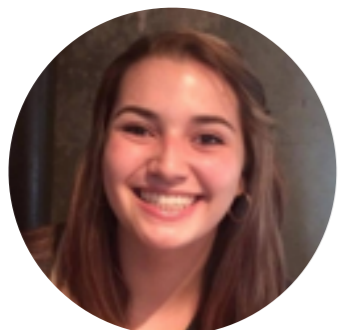
andrew lim
senior, computer science



lloyd lucin
senior, computer science



sharleen tu
senior, computer science



krysten walker
junior, sts

the problem domain



dance and choreography

the who



lily x
architecture



laurel n
hs student, ballet dancer



erika s
occupational therapist



andy l
aeronautical engineer



sasha s
business development



moses r
collegiate team director

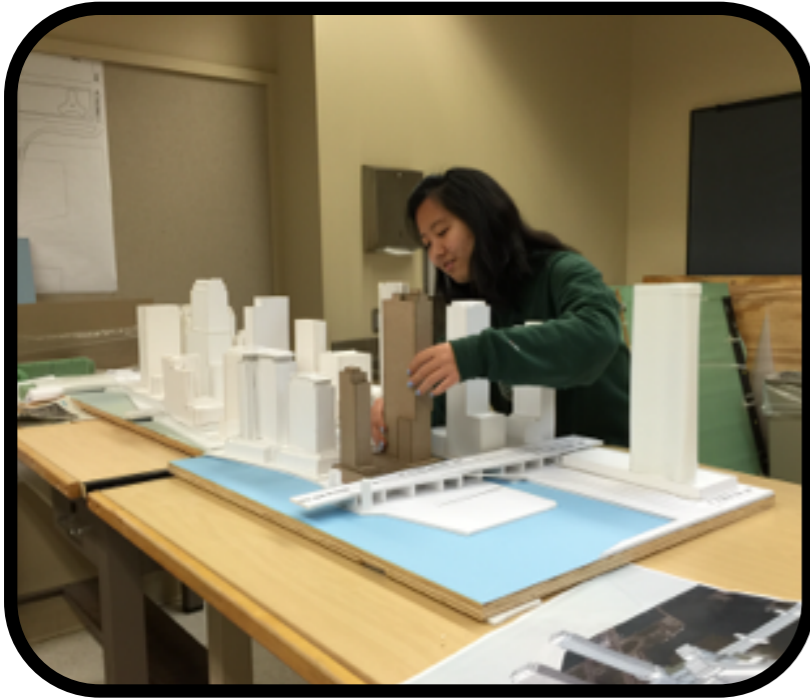


grant t
dance instructor



tad r
professional dancer

the where



- architecture studio
- uforia studios
- monday night workshop
- uc berkeley
- on-campus studio

the what

experiences

- *tell us about the last piece you choreographed?*
- *could you tell me a story about a time you felt rewarded by dancing?*
- *can you identify a source that you drew inspiration from?*

teaching and learning

- *how do you feel when you have difficulty learning choreography?*
- *can you teach me a piece of choreography that you have recently worked on?*

creative process

- *what would I find surprising about how you choreograph?*
- *what is an interesting way that you interpret spaces and positioning?*

frustrations

- *why was that piece of choreography difficult?*
- *what would I find surprising about the way you count while dancing?*

themes

- feedback
- sharing
- framework
for creation



“Some people seek feedback from better people. I like to ask anyone. I even ask my mom who knows nothing...I value all feedback with equal weight. **Everyone has an eye for something.**”

contextual inquiry

lloyd and lq



SAY

Think

say

“For me personally, I’m not too public with my choreography because I think I’m no good.”

unpacking

empathy map

SAY

Think

do

shares video with dance friends to get feedback

unpacking

empathy map

SAY

Think

think

different audiences exist and knowing this is crucial

unpacking

empathy map

SAY

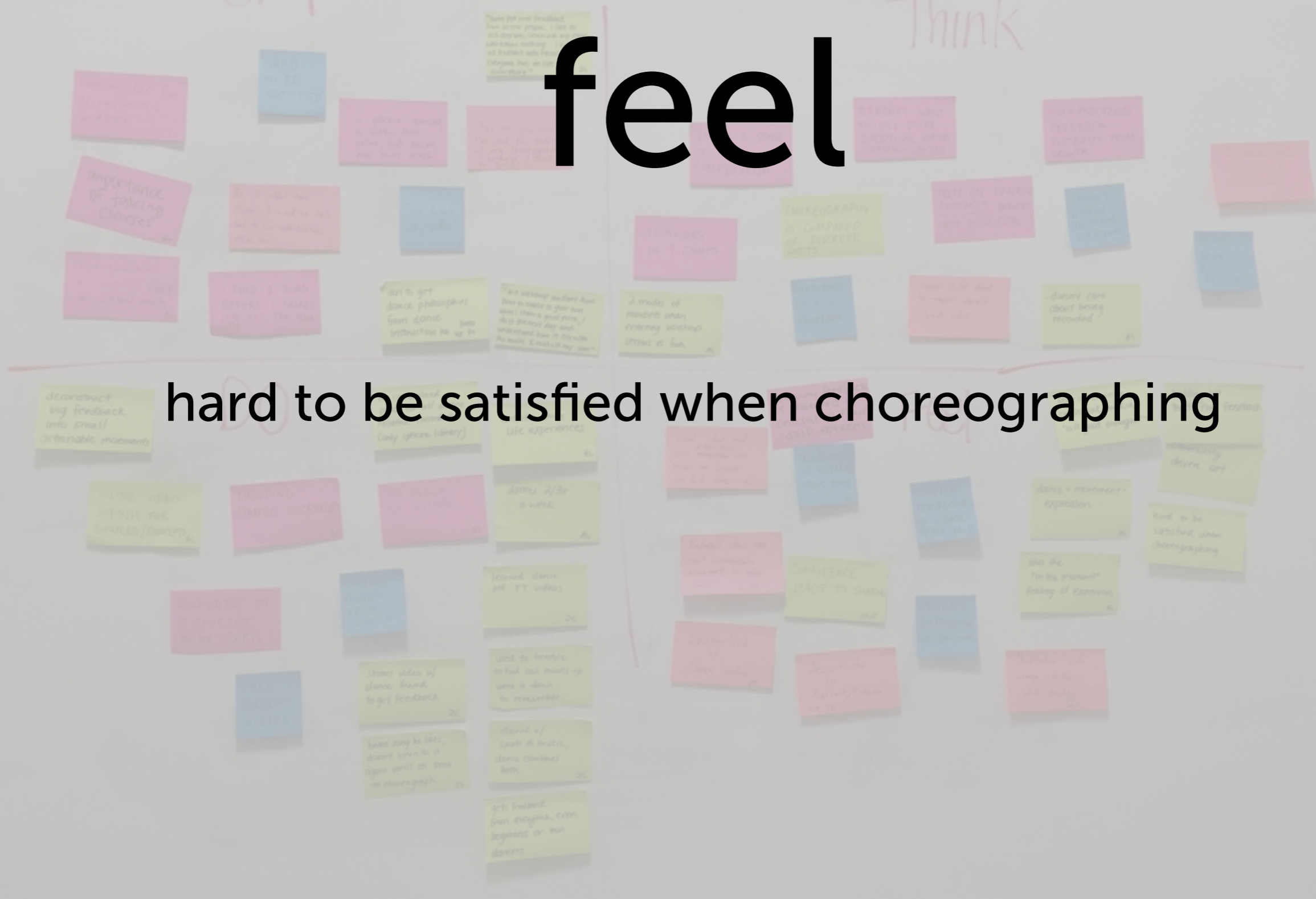
Think

feel

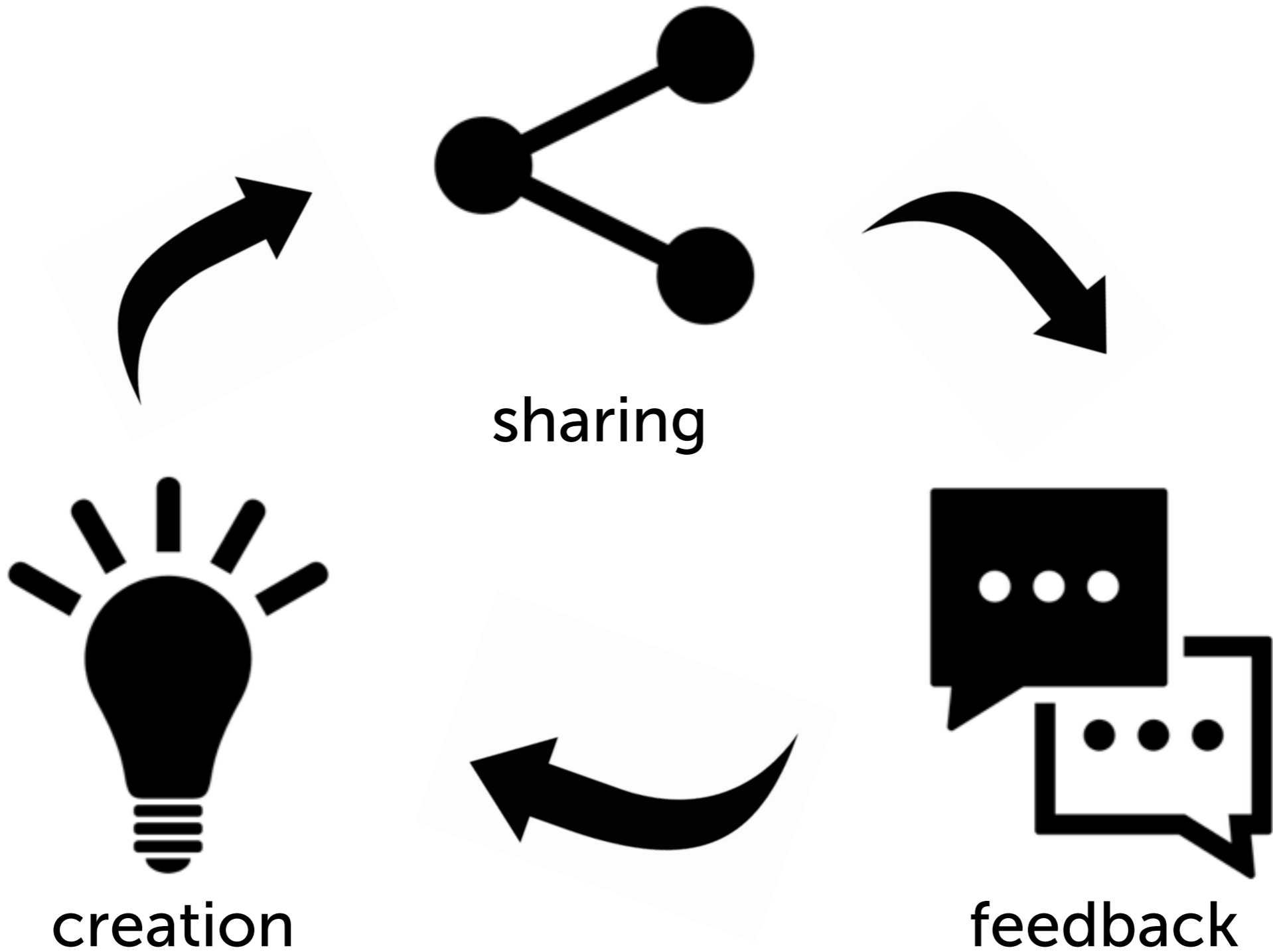
hard to be satisfied when choreographing

unpacking

empathy map



conclusions and questions



assessments and needs

sensitivity
audience
ready
safe technical
insecurity
space confidence
constructive
hesitation
self-esteem improvement

the hunch

at different stages in the choreography process, dancers seek out different types of feedback

distinguishing feedback between **technical** and **interpretive** elements will facilitate creative growth and improve execution