Problem
Many older individuals struggle to use their smartphones. No app-based solution currently exists to teach them.

Our Solution
- Give seniors the basic skills they need to use a smartphone
- Build intuition and provide constant feedback
- Encourage them to become more natural users

Key Features
- Step-by-step instructions
- Increasingly challenging interactive lessons
- Immediate feedback and error detection
- Audio and visual instructions

Design Evolution

Contextual Inquiry  Rough Sketches  Paper Prototype  Med-Fi Prototype  Hi-Fi Prototype