KinX

Bring families together
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Overview

- User feedback
- Revised design & Rationale
- Showcase Mid-fi prototypes
- Tools
Tasks

- Start a group chat
- Add a family event and send notice
- Post a Note on a family forum
## Low-fi prototype

<table>
<thead>
<tr>
<th>Observation</th>
<th>Insights</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buttons cause confusion</td>
<td>Icons are unrecognizable</td>
</tr>
<tr>
<td>Cannot find “Notes”</td>
<td>Counter-intuitive Layout of home screen</td>
</tr>
<tr>
<td>Try to edit navigation bar</td>
<td>Space for customization</td>
</tr>
<tr>
<td>Wait for automatic return</td>
<td>Smooth transition</td>
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</tbody>
</table>
Icons & Labels

Left:
- A screenshot showing a user interface with options such as "Family" and "Explore".
- A message stating, "Mom updated her status: in N.Y."
- Another message saying, "Having fun."
- A note that reads, "Jane wrote a new blog in recipe".

Right:
- A screenshot of a filtered feed with icons for note, album, camera, events, and location.
- A search bar at the top with the placeholder text "Search".

The diagram illustrates the different icons and labels used in the user interface.
File management

Social network
Multiple groups
Customization

Profile Picture
Transition

Tapping on sharing items brings back home screen
Live Demo

https://projects.invisionapp.com/d/main#/console/2005556/45146431/preview
Tools

- Image processing: Photoshop
- Transition: InVision for cooperation
- Limitation: Fixed-path, greyscale
Summary

- Familiar icons and labels
- Layouts illustrates information architectures
- Create options for personalization
- Smooth transitions between tasks
Thanks!