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MEDIUM-FI PROTOTYPE

USHER
OVERVIEW

From representative tasks to revised UI design to scenarios to tools used.
MODERATE, HIGH FREQUENCY, HIGH IMPORTANCE

recording information

the user inputs what they would like to explore and discover into one centralized location

backed by TripAdvisor

quick, fluid, and painless
Representative Task 2

Simple, low frequency, medium importance

Organizing and viewing data

easily view and edit list of your activities. if you're looking for something, find it. if you find something, do it.

More interactive detail
interacting with app recommendations

recommendations based on your location, time, and people with similar lists.

(1) "find something to do next"

or

(2) get a notification
REVISED UI - OVERALL STRUCTURE

a home screen
redefinition of hierarchy of interfaces
REVISED UI - INTERACTION

swipe technology
more consistent
with iOS norms
ability to search
across the
application
use simple buttons
REVISED UI - CONTENT

more description and pictures for a recommendation
minimize "snooze" notifications
Found something you wanna do in a trip to Paris? Add.

Wanna update your list? Stare and dream? My List.

Don't know what to do? Need a little help choosing?

Discover
Found something you wanna do in a trip to Paris? Add.
SCENARIO

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Discover
**Scenario**


<table>
<thead>
<tr>
<th>Activity</th>
<th>Distance</th>
</tr>
</thead>
<tbody>
<tr>
<td>L’Entrecote</td>
<td>1.6 km</td>
</tr>
<tr>
<td>Eiffel Tower</td>
<td>0.3 km</td>
</tr>
<tr>
<td>Arc de Triomphe</td>
<td>0.8 km</td>
</tr>
<tr>
<td>The Louvre Museum</td>
<td>1.7 km</td>
</tr>
<tr>
<td>Bois de Boulogne</td>
<td>2.3 km</td>
</tr>
</tbody>
</table>

**Recommended**

For museum lovers, this is the art mothership. Originally built as a 12th century fortress, it was turned into a palace in the 14th century. The latest addition is a controversially modern glass pyramid to the traditional building, allowing sunlight to filter in underground. There is enough art for a lifetime - including the charming Mona Lisa - on display.

**Set as Current Activity**
SCENARIO

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CURRENT ACTIVITY: EIFFEL TOWER

FIND SOMETHING TO DO NEXT

MY LIST
1/6 complete

PARIS
CLOUDY
23°

BACKGROUND NOTIFICATIONS: ON

SET AS CURRENT ACTIVITY

L'ENTRECOTE

Around the world, many restaurants featuring steak dishes use the word entrecôte as their name or part of their name. The name L'Entrecôte has come to identify three iconic groups of restaurants owned by two sisters and one brother of the Gineste de Saus family, which specialise in the centre-filet cut of sirloin and serve it in the typical French bistro style of steak-frites.

Here's what people say about this attraction:

- steak, french fries, desserts, great value, house wines, French food, comfortable, trendy, entrecote, salads, good for special occasions, dinner, lunch, special sauce

15 Rue Marbeuf, 75008, Paris
+33 14 9 15215
11:00AM - 1:00AM
Moderately expensive

SET AS CURRENT ACTIVITY

SET AS CURRENT ACTIVITY

SET AS CURRENT ACTIVITY
TOOLS USED

Sketch

InVision

- Interaction Limitations
- Limited (hard-coded) data set
- Limited Paths
narrowed down the focus of our application
concentrated on how to incentivize users to actually discover
questioned our existing prototype structure division around tasks with UI change