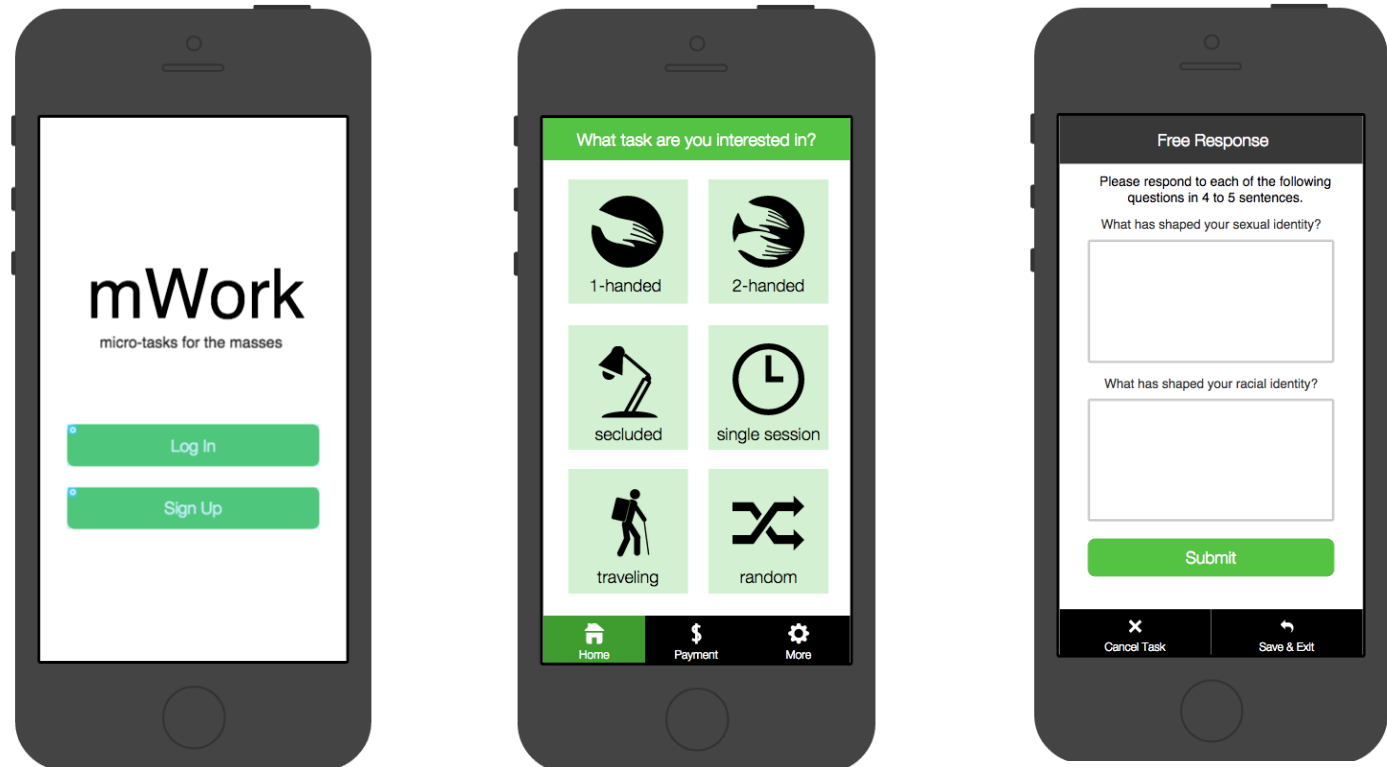




mWork

Re-imagining Mobile Work for the Masses



Screenshots of our Android App

Overview

Companies are willing to pay individuals to complete millions of small human intelligence tasks. At the same time, the number of underemployed and unemployed workers only continues to rise. mWork connects micro tasks from clients to workers.

Overall Goal

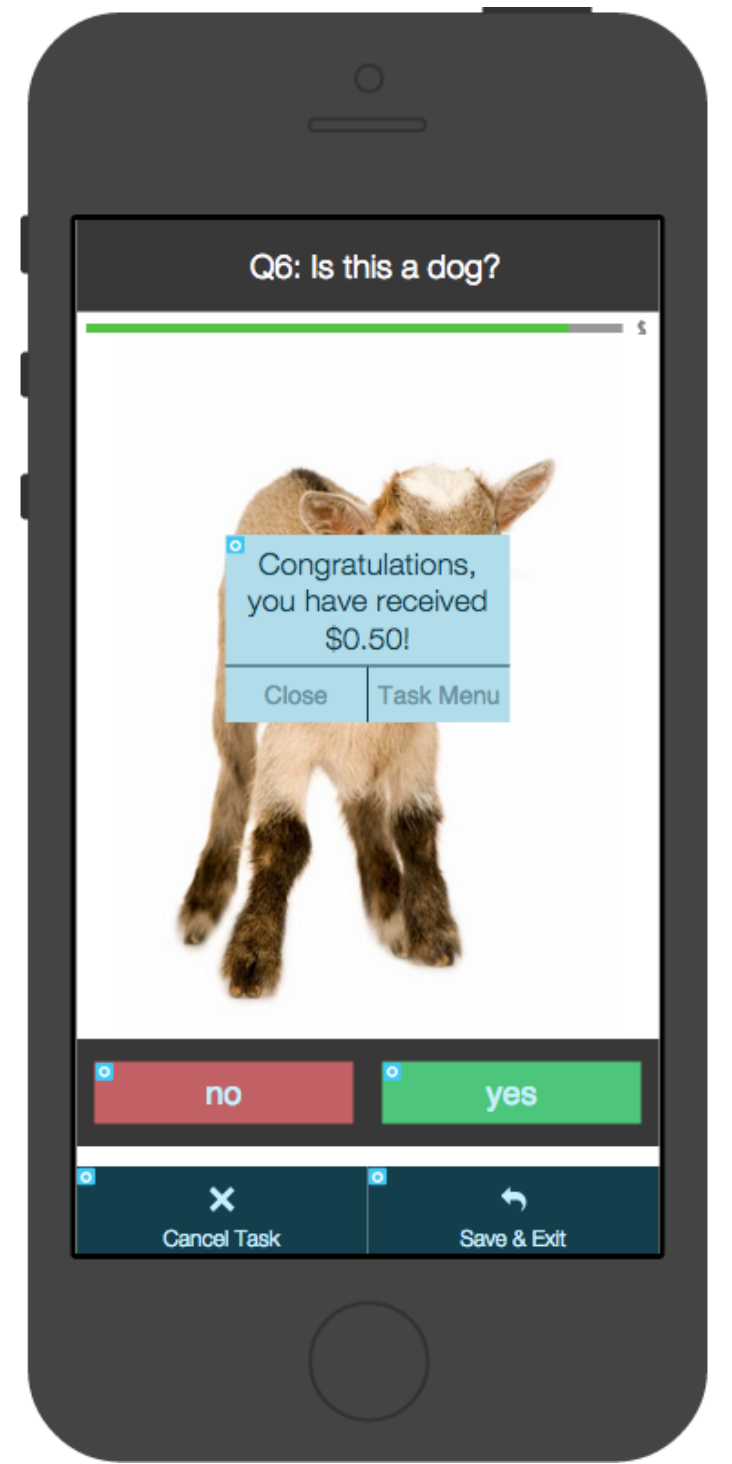
- Help clients crowdsource important functions
- Allow workers to earn extra disposable income

Our Solution

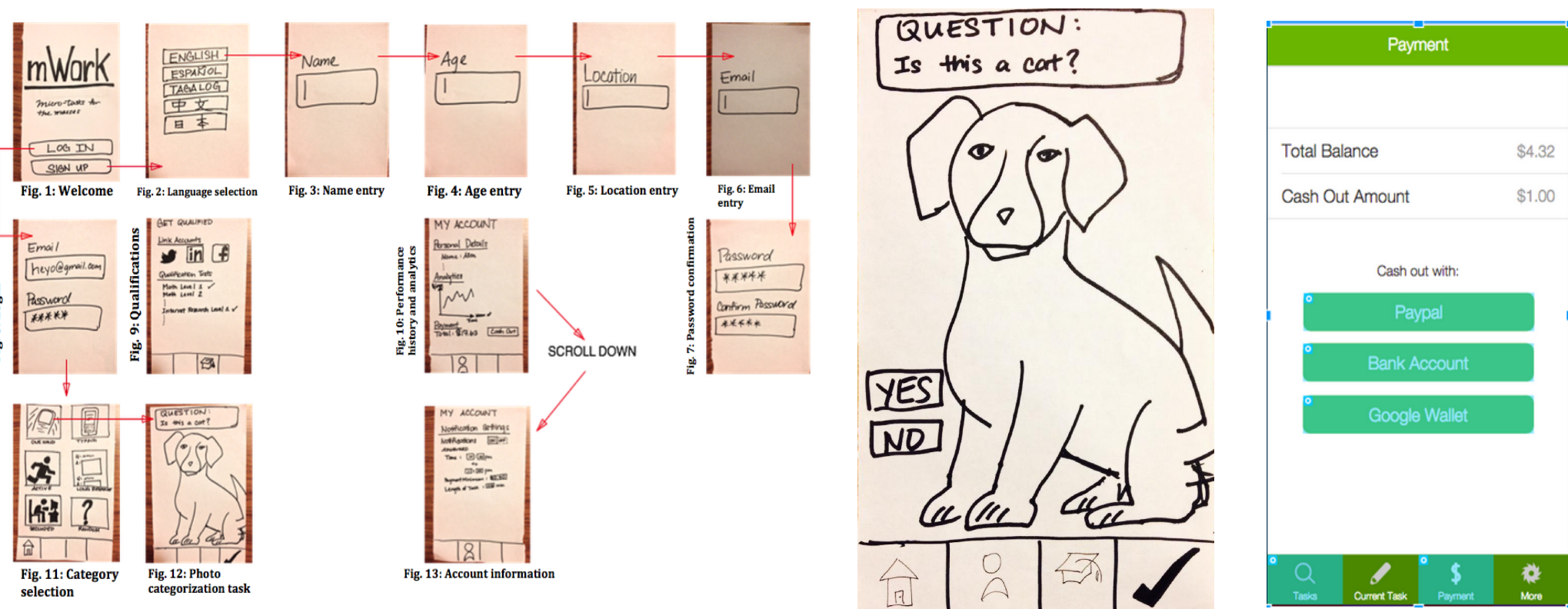
- Provides a mobile interface to categorize content and complete tasks
- Match client micro-tasks to workers with appropriate background
- Enable a secure payment system to cash our earnings



Accept a task



Complete a task



UI Flow and design iterations

Design Iteration

- Technologies used: paper, Proto.io, InVision, Android SDK
- Incorporated feedback from heuristic evaluation and user testing
- Focus on simplistic UI