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Product Management, Visual Design

Midway Milestone Presentation

Value Proposition



Do activities you love with people you love.

Problem



- People want to do various activities they love, but do not always have friends available to join them
- People want to meet new people but do not have an easy way of doing so

Solution



- A forum for posting activities that others can join
- Allows people with similar interests to connect

Overview

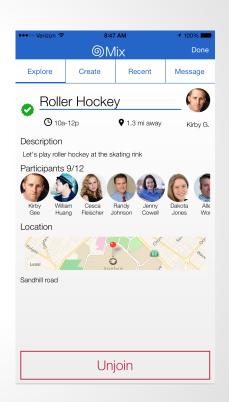


- Heuristic Evaluation Results
- Revised Design
- Prototype Implementation Update
- Live Demo

Heuristic Evaluations

Visibility of Status Issues
Number of participants

Consistency Issues
Ability to Unjoin an activity

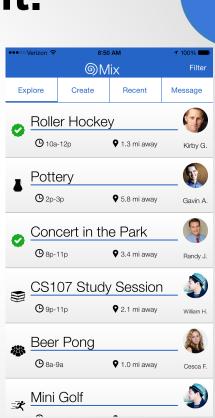


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Heuristic Evaluations Cont.

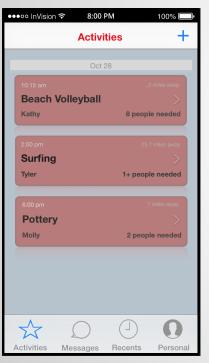
- Mostly overlooked details
 - No duration given of an activity
 - Bad UI
- Efficiency of Use Issues
 - Filtering activities
 - Messaging function



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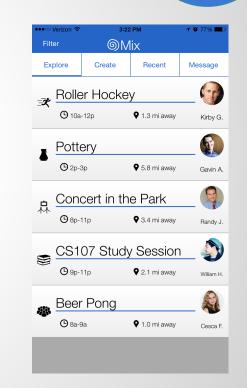
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Revised Design: Necessary Info



Medium-fi





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Hi-fi 2

Revised Design: Messaging

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- Tools Being Used
 - Xcode
 - Kuler

- Implemented Features
 - Find, join, create, and filter activities
 - View activity details
 - Message users

- Unimplemented Features
 - Creating a user profile
 - Viewing user profiles

- Wizard of Oz Techniques
 - Database storing activity data
 - Creating a user
 - Apple/Google maps integration

- Hard-coded Data
 - Creating/Logging in as a user
 - Previous and Upcoming activities
 - Map view

