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Development, Documentation

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Development, User Testing

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Product Management, Visual Design

Midway Milestone Presentation

Value Proposition



Do activities you love with people you love.



Problem

- People want to do various activities they love, but do not always have friends available to join them
- People want to meet new people but do not have an easy way of doing so

Solution



- A forum for posting activities that others can join
- Allows people with similar interests to connect



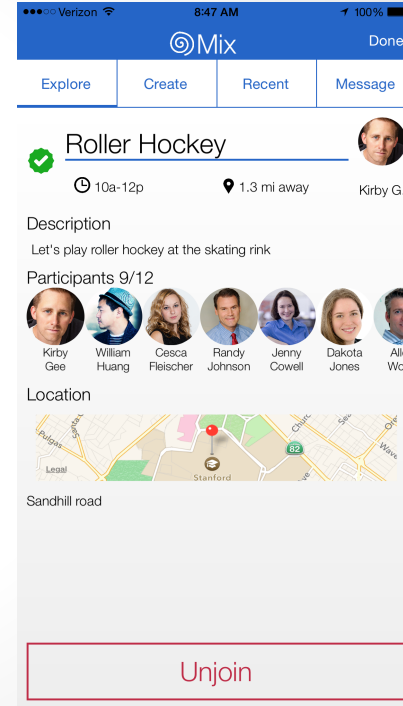
Overview

- Heuristic Evaluation Results
- Revised Design
- Prototype Implementation Update
- Live Demo

Heuristic Evaluations



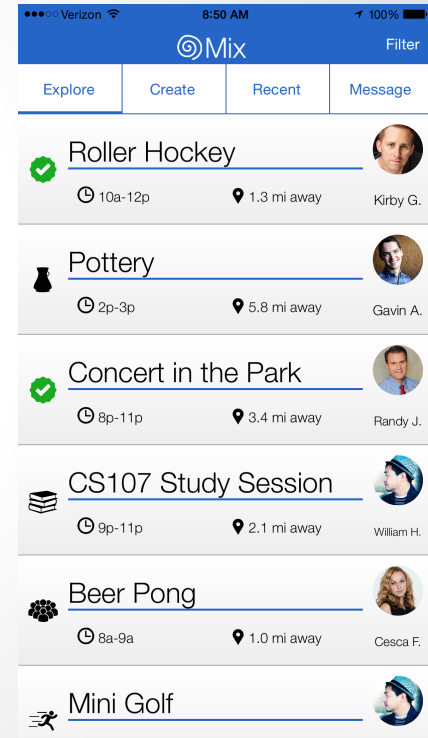
- Visibility of Status Issues
 - Number of participants
- Consistency Issues
 - Ability to Unjoin an activity



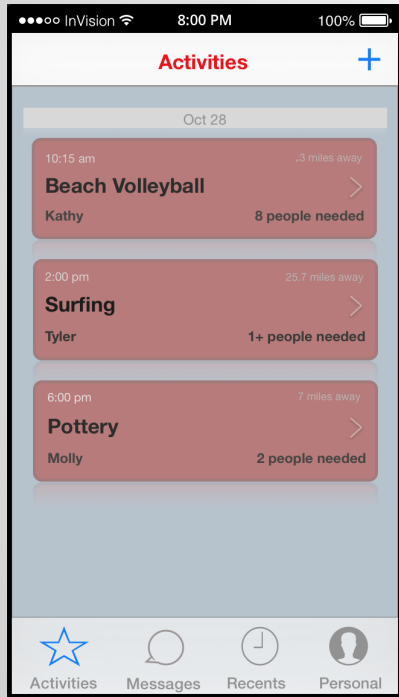
Heuristic Evaluations Cont.



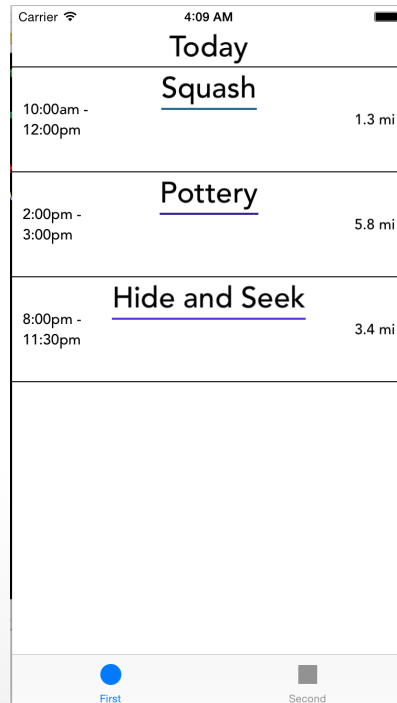
- Mostly overlooked details
 - No duration given of an activity
 - Bad UI
- Efficiency of Use Issues
 - Filtering activities
 - Messaging function



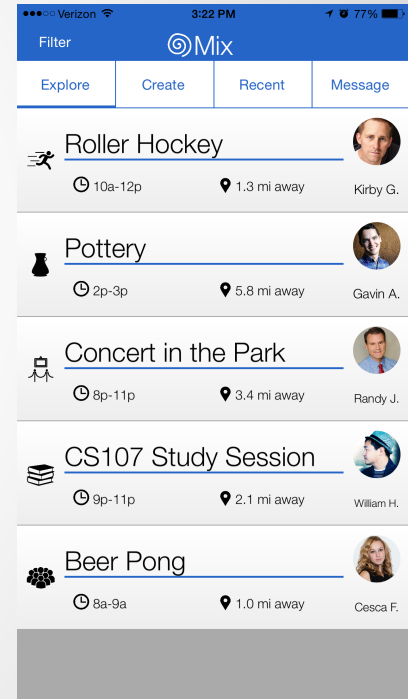
Revised Design: Necessary Info



Medium-fi

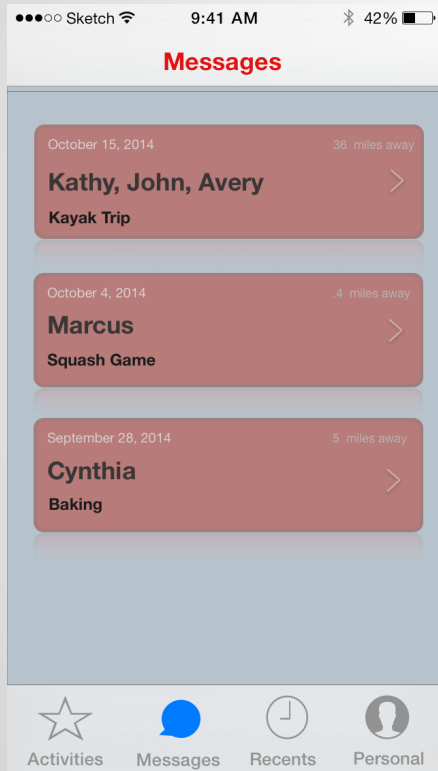


Hi-fi 1

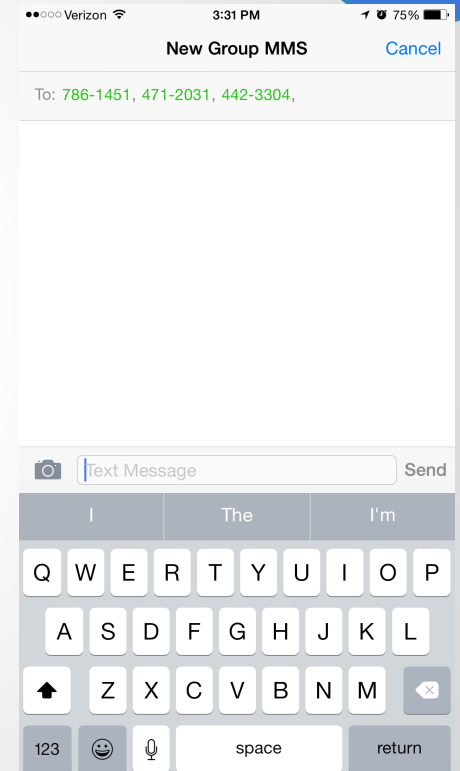
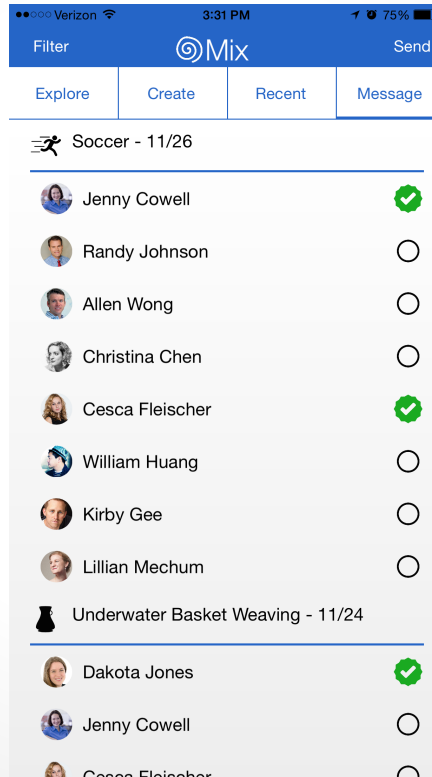


Hi-fi 2

Revised Design: Messaging



Medium-fi



Hi-fi 2

Prototype Implementation Status



- Tools Being Used
 - Xcode
 - Kuler
- Implemented Features
 - Find, join, create, and filter activities
 - View activity details
 - Message users

Prototype Implementation Status



- Unimplemented Features
 - Creating a user profile
 - Viewing user profiles

Prototype Implementation Status



- Wizard of Oz Techniques
 - Database storing activity data
 - Creating a user
 - Apple/Google maps integration

Prototype Implementation Status



- **Hard-coded Data**
 - Creating/Logging in as a user
 - Previous and Upcoming activities
 - Map view



Demo