MERGE

Don’t just listen to music; listen to people
OVERVIEW

- Review the tasks
- Show revised UI
- Demo
- Discuss prototyping tools
TASKS
SHARE MUSIC

KEY CHANGES:
● Make it easier to search
DISCOVER NEW MUSIC

KEY CHANGES:
● Create an inbox
● Show recommendations on app open
FORM NEW RELATIONSHIPS

KEY CHANGES:
● Create an inbox
● Make the UI more clear
REVISED UI
USER PROFILE

● Simplified the interface to reflect simplified app usage
● Gives users more control
FRIENDS PROFILE

After the Disco
Broken Bells

Melissa Ferrer
12 Following
31 Followers

Já Sei Namorar - 2004 Digital...
Tribalistas • Tribalistas

This Head I Hold
Electric Guest • Mondo

After the Disco
Broken Bells • After the Disco

Happy
Pharrell Williams • Despicable Me 2 (..
XOXO
INBOX

- Shown at start
- Accessible through menu
TOOLS USED

- Proto.io
- What worked:
  - Has a lot of features: animations, text fields, etc
- What didn’t work:
  - Wasn’t great for collaboration
  - Also, we can only use it for 10 more days
CONCLUSION

● We incorporated the results from testing
● Merge is now a much more focused app
● Improvements can still be made to the UI