#### MERGE Don't just listen to music; listen to people



#### OVERVIEW

- UI walkthrough
- User tests
- Interface improvements

# MISSION

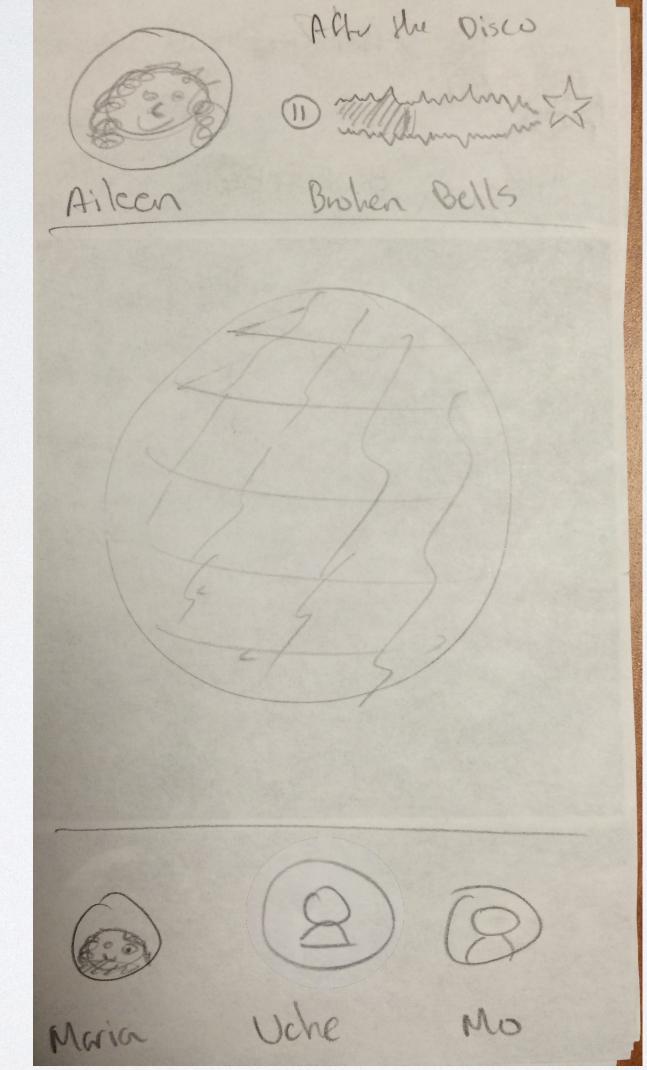
- Aid users in music discovery
- Ease the process of music sharing
- Connect users to friends and acquaintances though music



#### UI SKETCH

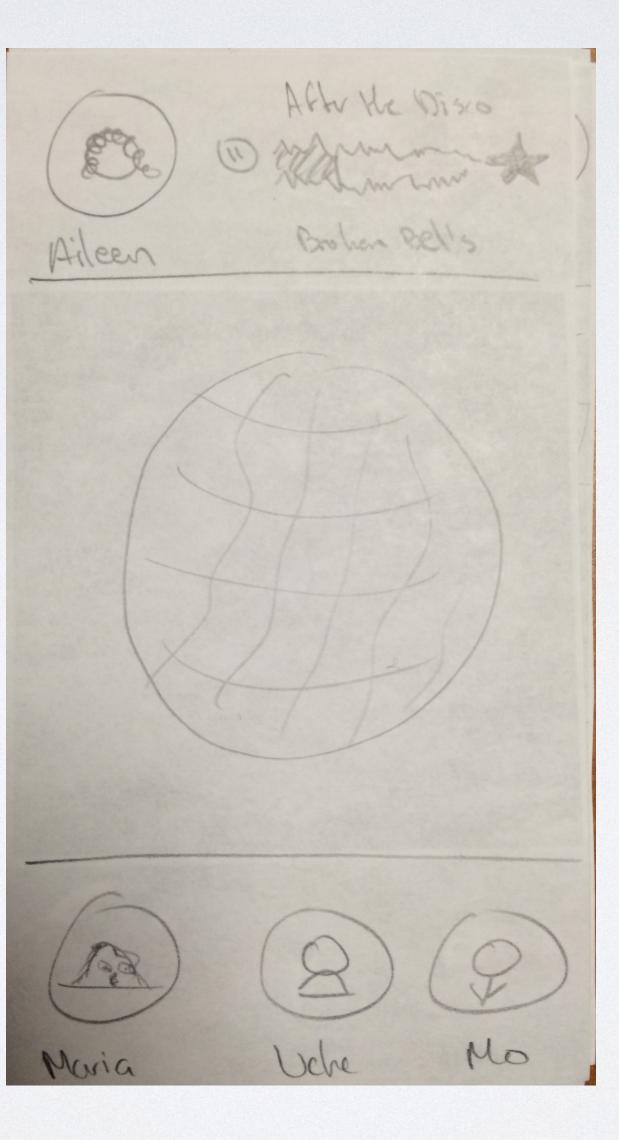
plife the Disco ( ) Mann 23 Broken Bells Aileen Friends Nearby Lindsay No 60 Uchechi Maria Trending Nearby Aileen

### SHARE MUSIC

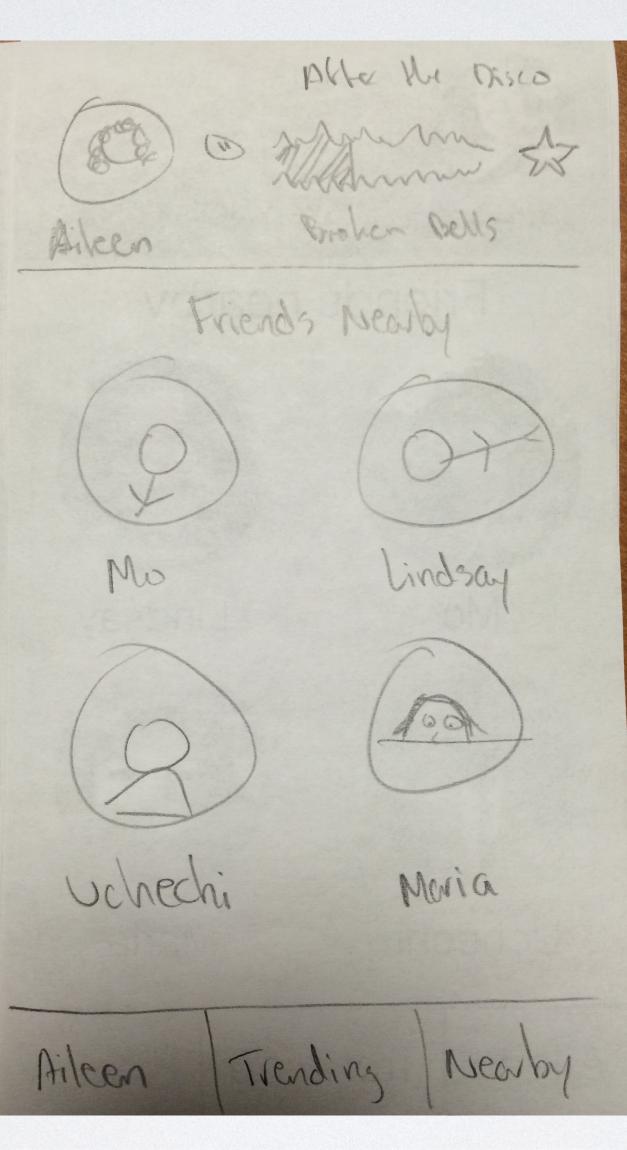




### DISCOVER NEW MUSIC



# FORM NEW RELATIONSHIPS



### EXPERIMENTAL METHOD

- Overview of app's uses and goals
- Given a sketch of the UI
- Asked to perform certain tasks

#### • Users were picked based on interest in music and tech expertise



- Try and discover new music
- Change playlists
- Change song from playlist
- Save song to playlist
- Share song
- Discover new users

#### TASKS

- Users loved the idea
- "I only find new music through friends."
- Many tasks were performed with ease

## RESULTS

# USER CONTROL

- Users want to control their experience
- Edit their playlist
- Control what's playing

F Song 1 Artist · Albun 60 Song 2 (... Artist + Album Song 3 Artist + Album Dory 4 1 ~ Britist + Alburn Song 5

- What does favoriting do?
- Receiving recommendations
- User's personal info unclear

#### COMPLEX UI

plite the Disco ( ) Allann 8 a 53 Broken Bells Aileen ~ ç. . . Song 1 0 Artist . Albun Song 2  $(\cdot)$ Artist + Album Song 3 (..) Artist + Album Sory 4 0 Provist + Albin Dong 5 Ailcen Trending Nearby

IMPROVEMENTS

#### INBOX Provides a dedicated space for song recommendations

Intox E "Harvest Moon" Poolside ... Jack A "Suburban War" (D) Areade Fire Sarah Patrick "The Album Last" "Younger Us" Japandraids A Sam R VCall Me Malphe" Emily B WYON and I' Max 0 Jessie Ware 5

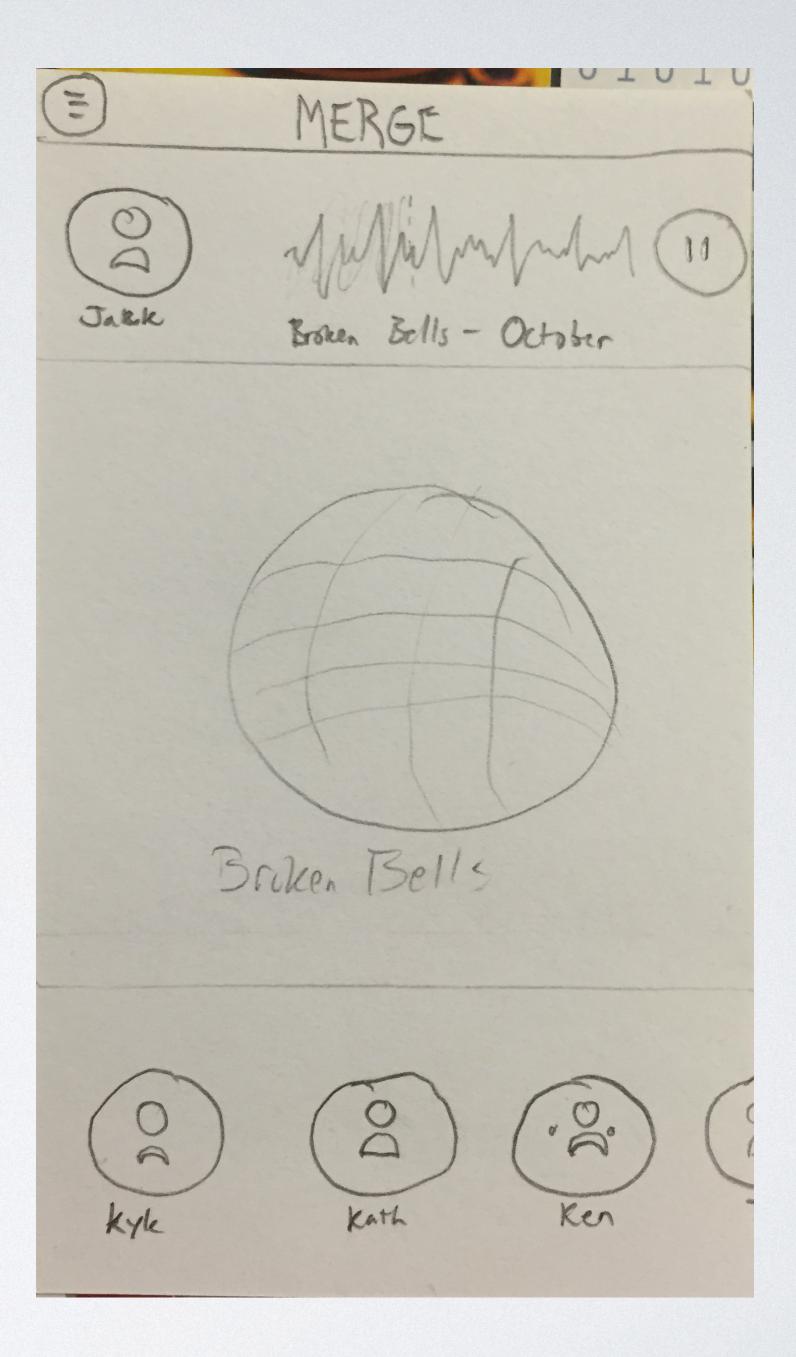
# USER CONTROL

- Allow users to view and edit their playlist
- Allow users to switch playlists

Song 1 Artist · Alburn Song . . Artist + Album Song 3 Artist + Album Sory Préist + Alburn

# UICLARITY

- Hamburger menu
- Personal details



### CONCLUSION

- Merge is a social music discovery app
- Our idea and interface was well received by users
- Improvements can be made to improve the interface

