MERGE Don't just listen to music; listen to people



OVERVIEW

- UI walkthrough
- User tests
- Interface improvements

MISSION

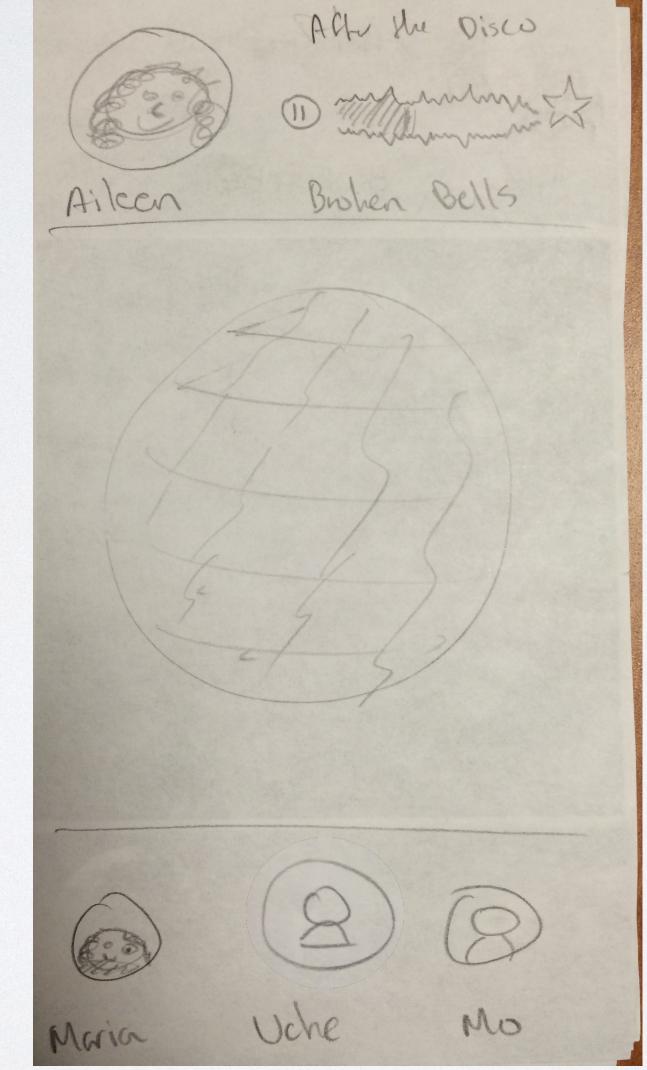
- Aid users in music discovery
- Ease the process of music sharing
- Connect users to friends and acquaintances though music



UI SKETCH

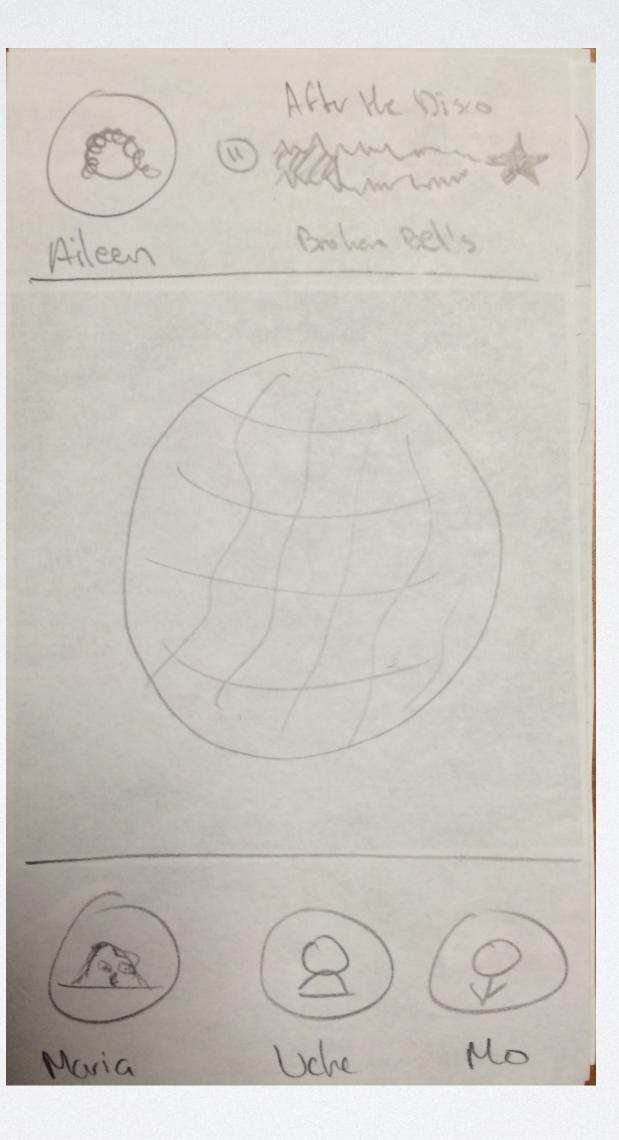
plife the Disco () Mann 23 Broken Bells Aileen Friends Nearby Lindsay No 60 Uchechi Maria Trending Nearby Aileen

SHARE MUSIC

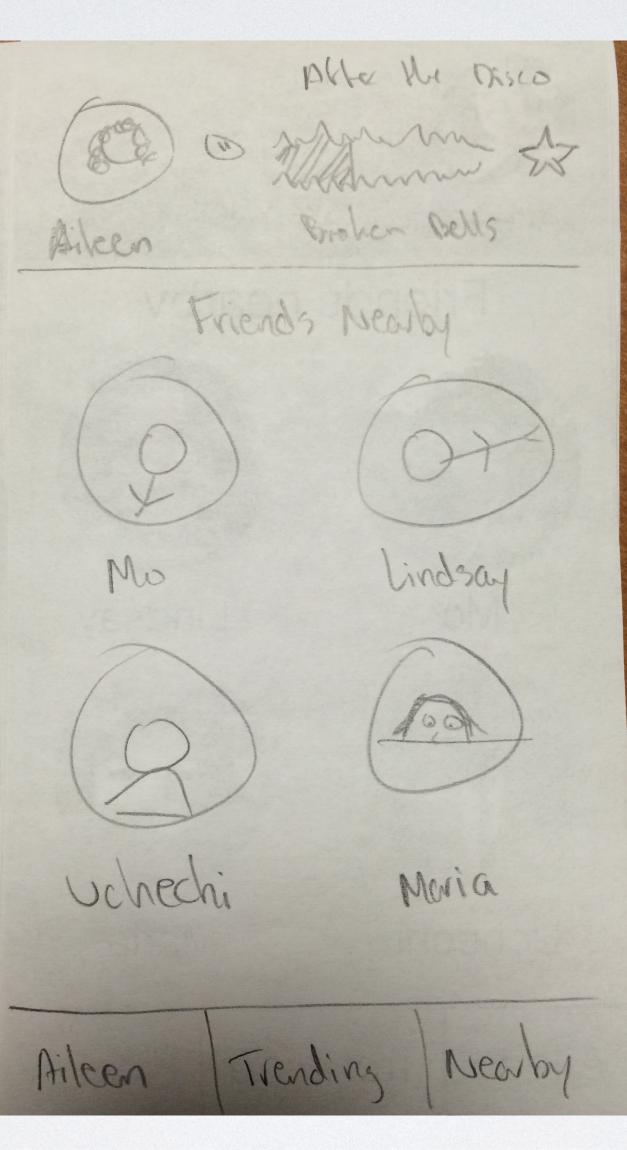




DISCOVER NEW MUSIC



FORM NEW RELATIONSHIPS



EXPERIMENTAL METHOD

- Overview of app's uses and goals
- Given a sketch of the UI
- Asked to perform certain tasks

• Users were picked based on interest in music and tech expertise



- Try and discover new music
- Change playlists
- Change song from playlist
- Save song to playlist
- Share song
- Discover new users

TASKS

- Users loved the idea
- "I only find new music through friends."
- Many tasks were performed with ease

RESULTS

USER CONTROL

- Users want to control their experience
- Edit their playlist
- Control what's playing

F Song 1 Artist · Albun 60 Song 2 (... Artist + Album Song 3 Artist + Album Dory 4 1 ~ Britist + Alburn Song 5

- What does favoriting do?
- Receiving recommendations
- User's personal info unclear

COMPLEX UI

plite the Disco () Allann 8 a 53 Broken Bells Aileen ~ ç. . . Song 1 0 Artist . Albun Song 2 (\cdot) Artist + Album Song 3 (..) Artist + Album Sory 4 0 Provist + Albin Dong 5 Ailcen Trending Nearby

IMPROVEMENTS

INBOX Provides a dedicated space for song recommendations

Intox E "Harvest Moon" Poolside ... Jack A "Suburban War" (D) Areade Fire Sarah Patrick "The Album Last" "Younger Us" Japandraids A Sam R VCall Me Malphe" Emily B WYON and I' Max 0 Jessie Ware 5

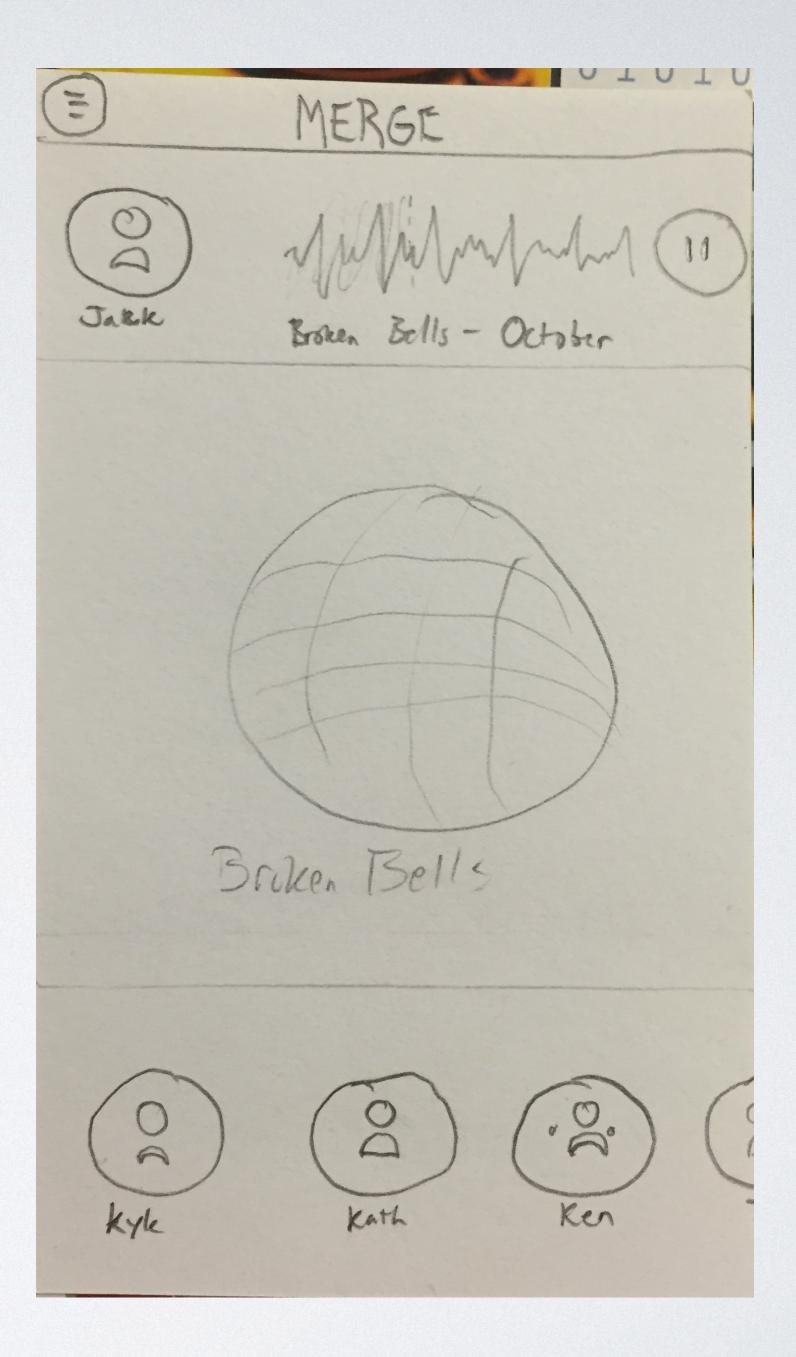
USER CONTROL

- Allow users to view and edit their playlist
- Allow users to switch playlists

Song 1 Artist · Alburn Song . . Artist + Album Song 3 Artist + Album Sory Préist + Alburn

UICLARITY

- Hamburger menu
- Personal details



CONCLUSION

- Merge is a social music discovery app
- Our idea and interface was well received by users
- Improvements can be made to improve the interface

