Tongues

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• What are we trying to do?
• Narrowing down the problem with tasks
• Prototyping our idea
• Testing our idea in the “field”
• What we learned
• Ideas for the future
We’re trying to connect people across languages.
Task 1: Get a colloquial translation for something you need to say.
Task 2: Translate interesting phrases in your language.
Task 3: Translate phrases in other regions to learn languages.
Our Prototype
Tongues

My location: Paris, Fr
change

Translate:

Everyone loves the opportunity to see Ahmed.
Translate:

Tongues

My location: Paris, Fr

Language: Fram

Translate:

Tour: Find the opportunity

You find many more on your Alexa.

Translate:

Create your own

This opportunity

Find more here

Set Alert

Translate:

Translate:

Create your own

The opportunity

Find more here

Set Alert
Experimental Method

• **Participants:** Amanda, Kierstyn, and ???

• **Experimenters:** Facilitator, Human Computer, Observer

• **Observed:** speed, comfort, confusion, delight and annoyance
Experimental Results

- Incentive to translate
- Understandable Interface
- Delight
UI Improvements
Stronger Gamification
Better Buttons and Transitions
Where are we now?

Our idea has potential, but we have a way to go!
End