FLAVR
Medium-Fi Prototype
Alex Engel, Andrew Luo, Ben Ulmer and Onkur Sen
Overview

- Representative tasks
- Revised user-interface design
- Medium-fidelity prototype demo
- Methods and tools
- Conclusion
Representative Tasks

▪ Simple: Post a Food Event on FLAVR

▪ Medium: Find and attend a food event
  ▪ Allow users to filter events according to preferences

▪ Complex: Set push notifications for food events
Original UI
Revised UI
Rationale for Changes

- Orange is associated with healthy food and stimulates appetite
- Buttons are more informative
- Distance to each event
Rationale for Changes

- Separate filters page from notifications
- Save buttons for preferences
Rationale for Changes

• Confirmation page for both giving and getting food
FLAVR: Live Demo
Tools and Methods

▪ Brainstorm
▪ Sketch 3
▪ InVision
Conclusion and Moving Forward

▪ Tasks
▪ Design
▪ Methods
▪ Finalize design
▪ Heuristic Evaluation
▪ Coding
Questions?